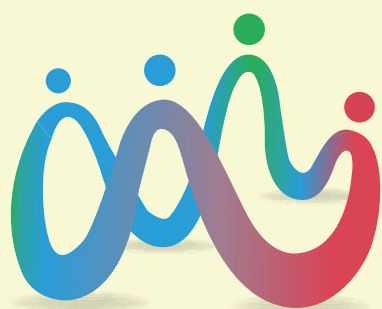


Incredible India



Wedding & MICE Conclave

POWERED BY KERALA TRAVEL MART

14th–16th August 2025, Kochi

R E P O R T





Wedding & MICE Conclave

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KERALA TRAVEL MART





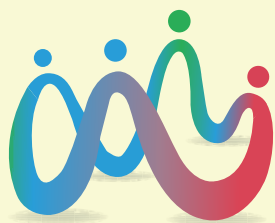
Wedding & MICE Conclave

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Wedding & MICE Conclave

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Message



P A Mohamed Riyas
Minister for Tourism & PWD
Government of Kerala

It gives me immense pleasure to welcome all delegates, industry leaders, and stakeholders to the Wedding & MICE Conclave hosted by Kerala Travel Mart in association with Kerala Tourism Department. This conclave is yet another milestone in our mission to position Kerala as a premier global destination for weddings, meetings, incentives, conferences, and exhibitions.

This conclave provides a platform for meaningful dialogue, collaboration, and innovation between stakeholders in the wedding and MICE sectors. By showcasing Kerala's strengths in event management, hospitality, and destination experiences, we aim to attract high-value segments that will significantly contribute to the state's tourism economy.

I extend my heartfelt gratitude to the organisers, participants, and partners who are making this event a success. I am confident that the connections made and ideas shared here will further elevate Kerala's standing as one of the most sought-after destinations for weddings and MICE tourism.

Let us work together to make Kerala not just a venue, but an unforgettable experience for every celebration and corporate gathering.



Message



Biju K IAS

Secretary, Kerala Tourism
Government of Kerala

It gives me great pleasure to extend my warm greetings to all participants of the Wedding & MICE Conclave 2025, organised by the Kerala Travel Mart Society with the support of Kerala Tourism. This unique initiative provides an excellent platform for showcasing Kerala's growing prominence as a preferred destination for weddings and MICE tourism.

Kerala's blend of natural beauty, world-class facilities, and warm hospitality makes it an ideal choice for hosting memorable celebrations and corporate events. The Conclave serves as a valuable opportunity for stakeholders to explore partnerships, share ideas, and strengthen Kerala's position in the global Wedding and MICE segments.

I congratulate the organisers and all participants for their dedication and collaboration in making this event a success and wish the Conclave all success in its mission to promote Kerala as a premier destination for experiences that combine elegance, excellence, and authenticity.



Message



Sikha Surendran IAS

Director of Tourism
Government of Kerala

Tourism's role as a catalyst

Kerala's increased focus on MICE and Destination Weddings coincides with a massive surge of its tourism sector, which plays a key role in the state's economy, especially in terms of foreign exchange earnings. In 2022, foreign exchange earnings were Rs. 2,792.42 crore (US\$ 349.84 million), compared to Rs 10,271.06 crore (US\$ 1.47 billion) in 2019. Domestic tourism earnings stood at Rs 24,588.96 crore (US\$ 3.08 billion) in 2022, close to Rs. 24,785.62 crore (US\$ 3.55 billion) in 2019.

The 'Mission 2030' master plan of the Kerala government aims at boosting the share of tourism to the state's GDP from the current 12 per cent to 20 per cent through strategic development of the travel and hospitality sector.

As part of this plan, Kerala will aggressively promote itself as a MICE hub, capitalising on its robust infrastructure, global brand appeal, balmy weather and connectivity.

Apart from city-based infrastructure, Kerala also offers MICE facilities in various locations like in its beach resorts, backwater getaways, hill stations, and even houseboats and cruises. These add to the experiential value to corporate gatherings. The compact geography of Kerala allows visitors to seamlessly move between varied landscapes - beaches, hills, and backwaters - all within a few hours' travel.

Apart from the diverse venues it offers, Kerala boasts of perfect global and domestic connectivity through its four international airports. Kerala has emerged as a preferred destination especially for IT, medical, automobile and pharmaceutical sectors for their incentive trips meant to recognize top performers, motivate teams or strengthen client relationships. Kerala is fast gaining popularity as a wedding destination and last year alone, nearly 1,000 destination weddings were held in the state.

Realizing the potential for growth of both destination weddings and MICE, Kerala government is putting together a pioneering effort to bring under one umbrella, all stakeholders in the fields of wedding planning, corporate conferences, large convention centers, besides tour operators. It is in this context that the Department of Tourism, Government of Kerala and the Kerala Travel Mart (KTM) Society has organized the Kerala Wedding and MICE Conclave 2025 in Kochi from August 14-16. This country-first B2B event will feature workshops, exhibitions, and international buyer-seller meets, with curated familiarisation tours.

I warmly welcome all delegates and participants to the Conclave and wish them all great success!



Message



Jose Pradeep

President

Kerala Travel Mart Society

Welcome to the KTM Wedding & MICE Conclave 2025

This year marks the 25th anniversary of the Kerala Travel Mart Society, and we are truly proud to organize Kerala's first-ever Wedding & MICE Conclave. I extend my heartfelt gratitude to our founders and the visionary trade leaders who have guided the Society with dedication and distinction over the years.

Kerala's unique blend of natural beauty, cultural heritage, and warm hospitality makes it one of the most captivating destinations for weddings and MICE events anywhere in the world. The KTM Wedding & MICE Conclave 2025 is a landmark in our mission to position Kerala as the nation's premier hub for luxury weddings and global business events. With 675 registered buyers from across India and abroad, along with leading sellers and service providers in the sector, this conclave creates a dynamic platform for collaboration, innovation, and growth—one that will not only boost tourism but also enhance Kerala's economy and global reputation.



Message



S Swaminathan

Hon. Secretary
Kerala Travel Mart Society

Welcome Delegates to the KTM Wedding & MICE Conclave

I extend my heartfelt thanks to the KTM members, industry stakeholders, the Hon'ble Kerala Tourism Minister, and tourism department officials for their support and participation. This conclave marks a significant step toward shaping the future of Kerala's tourism. Blessed with natural beauty, rich cultural heritage, and a tradition of warm hospitality, our state possesses all the ingredients to become a global hub for weddings and MICE events. To realise this vision, we must focus on strategic collaborations, innovative marketing, policy reforms, and the development of modern infrastructure. With collective effort, stakeholder engagement, and sustained support, Kerala can attract high-value international events, strengthen its economy, and enhance India's standing in the global tourism arena.



Message



Jibran Asif
Treasurer
KTM Society

I am extremely happy to note the successful conduct of the Wedding & MICE Conclave organised by the Kerala Travel Mart Society with the support of Kerala Tourism held in Kochi on 14th-16th Aug 2025. This event has provided an excellent platform for showcasing Kerala's growing potential as a premier destination for weddings and corporate events.

As we look ahead, Kerala Travel Mart will continue to strengthen its focus on the Wedding and MICE segments, fostering partnerships and creating new opportunities that highlight Kerala's unique charm and professional excellence.

I extend my heartfelt appreciation to all participants, partners, and organisers for their valuable contribution in making this conclave a resounding success.



Rajkumar K
CEO & Member
Secretary, KTM Society

It is just the beginning — many miles to go. Kerala's strength lies in its ability to offer immersive experiences that go beyond the event itself. Whether it's a wedding by the backwaters or a corporate gathering in the hills, every occasion can be enriched with our unique traditions, cuisine, and landscapes. By creating signature experiences that blend authenticity with world-class service, we can position Kerala not merely as a venue, but as a destination where every celebration becomes a lasting memory.





WEDDING & MICE CONCLAVE- POWERED BY KERALA TRAVEL MART - A REPORT

Overview of the Indian MICE Industry

Over the past decade, the Indian MICE (Meetings, Incentives, Conferences, Exhibitions) industry has registered robust growth. Several factors have contributed to this expansion:

- **Cultural and Natural Diversity:** India offers unmatched cultural heritage, diverse landscapes, and unique destinations that attract both domestic and international events.
- **World-Class Infrastructure:** Development of convention centres, luxury hotels, and resorts across metro cities and emerging hubs like Kochi, Jaipur, Bangalore, Goa etc.
- **Skilled Workforce:** A large talent pool in event management, hospitality, logistics, and technology-driven solutions supports professional execution of large-scale events.
- **Globalization & Corporate Expansion:** Increasing multinational presence in India has enhanced the demand for corporate meetings, conferences, and knowledge-sharing forums.
- **Incentive Travel Trends:** Corporates increasingly focus on **incentive programmes** to motivate both managerial staff and general workforce.

According to projections, the India MICE tourism market is poised for **substantial growth in the coming years**, aligning with India's broader ambition to be positioned as a global hub for business and leisure tourism.



Key Stakeholders

The MICE and Destination Wedding sector in India is supported by a multi-layered ecosystem of stakeholders, including:

- **Event Management Companies**
- **Wedding Planners**
- **Hotels & Resorts**
- **Destination Management Companies (DMCs)**
- **Tour Operators**
- **Transport Operators**
- **Government & Tourism Departments**



Destination Weddings – A New Growth Driver

In recent years, **Destination Weddings** have emerged as a parallel growth driver within the larger MICE ecosystem. The trend reflects a strong preference among affluent Indian families to host weddings at scenic domestic locations rather than at international venues.

- **Popular Destinations:** Rajasthan (palace weddings), Goa (beach weddings), and Kerala (backwaters, luxury resorts).
- **Kerala's Advantage:** With its unique combination of backwaters, beaches, luxury properties, and cultural richness, Kerala is positioning itself as a **preferred domestic destination for weddings and social events**, thereby retaining high-spending clientele within the country.

Wedding & MICE Conclave – Kochi, 14th- 16th August 2025

The first edition of the **Wedding & MICE Conclave- Powered by Kerala Travel Mart** was held in Kochi from **14th–16th August 2025**. The conclave received an excellent response, with enthusiastic participation from leading international and domestic buyers, wedding planners, and MICE organisers. The event was by and large a huge success in terms of industry participation and buyer-seller interaction.



The event was inaugurated by **Adv. P A Mohamed Riyas**, Hon. Minister for Tourism & PWD, in a function presided over by **Shri. P Rajeeve** (Minister for Industries, Kerala) and keynote address was delivered by **Shri. Suman Billa IAS** (Additional Secretary & Director General, Ministry of Tourism, Government of India). **Shri. Hybi Eden MP**, **Adv M Anilkumar**, **Mayor Kochi Corporation**, **Shri. K Biju IAS**, **Secretary Kerala Tourism**, **Smt. Sikha Surendran IAS Director, Kerala Tourism** etc were other dignitaries addressed the function and **Shri. Jose Pradeep**, **President Kerala Travel Mart** welcomed the gathering. Vote of thanks was delivered by **Shri. S Swaminathan**, **Secretary, Kerala Travel Mart**.



Notable Presence

- Smt. Sreedhanya Suresh IAS, Addl Director (G) – Kerala Tourism
- Shri. Baby Mathew Somatheeram, Imm. Past President – KTM
- Shri. Jose Dominic, Charter President – KTM
- Shri. E M Najeeb, Past President – KTM
- Shri. Riaz Ahmed, Past President – KTM
- Shri. Abraham George, Past President – KTM



Organising Committees for WMC 2025



Position Held		Name of Person
Chief Patron	H'ble Minister for Tourism	Mr. Mohamed Riyas
Patron	Chairman - KTDC	Mr. P K Sasi
Chairman	Secretary - Tourism- Tourism Govt. of Kerala	Mr. Biju K IAS
Vice Chairman	Director - Tourism Govt. of Kerala	Ms. Sikha Surendran IAS
Vice Chairman	Mg. Director - KTDC Ltd	Ms. Sikha Surendran IAS
Vice Chairman	Imm Past President - KTM Society	Mr. Baby Mathew
Vice Chairman	Past President	Mr. Jose Dominic
Vice Chairman	Past President	Mr. E M Najeeb
Vice Chairman	Past President	Mr. Riaz Ahmed
Vice Chairman	Past President	Mr. Abraham George
General Convener	President - KTM Society	Mr. Jose Pradeep
Convener	Hon. Secretary - KTM Society	Mr. S Swaminathan
Convener	Vice President - KTM Society	Mr. Hari Kumar C
Jt. Convener	Hon Jt. Secretary - KTM Society	Mr. Jobin Joseph
Treasurer	Hon. Treasurer - KTM Society	Mr. Jibran Asif
Member Secretary	CEO- KTM Society	Mr. Rajkumar K
Accommodation Committee	Chairman	Mr. S Swaminathan
CSR Agenda 9	Chairman	Mr. Jose Dominic
Buyers Committee	Co -Chairman	Abraham George
	Co -Chairman	Raju Kannampuzha
	Co -Chairman	Dinesh Rai
Exhibition Committee	Chairman	Mr. Jose Pradeep
Finance Committee	Chairman	Mr. E M Najeeb
Information & Technology Committee	Chairman	Mr. Ranju Joseph
	Co -Chairman	Mr. Michael Dominic
	Co -Chairman	Mr. Dinesh Rai
Marketing Committee (E-Marketing, Social Media & Offline Marketing)	Chairman	Mr. Janeesh J
Media Committee & PR Committee	Chairman	Mr. Baby Mathew
	Co -Chairman	Mr. Siji Nair



Pre & Post Mart Tours (Co-ordinator)	Chairman	Mr. Jibran Asif
1.) S.K. Pre & Post Mart Tours Committee	Chairman	Mr. Manoj Babu
2.) Pre & Post Mart Tours - Kochi, Kumarakom, Alleppey	Chairman	Mr. Krishnachandran P K Mr. Manu P V
3.) Pre & Post Mart Tours - Munnar	Chairman	Mr. Vinod V
4.) Pre & Post Mart Tours - Thekkady	Co -Chairman	Mr. Jose Abraham
5.) N. K. Pre & Post Mart Tours Committee	Chairman	Mr. Vanjeeswaran K R
Program & Cultural Committee	Chairman Co -Chairperson	Mr. Hari Kumar C Ms. Mallika Dinesh Kumar
Sellers Committee	Chairman	Mr. Jobin Joseph
Seminars & Workshops Committee	Chairman Co -Chairperson	Mr. Riaz Ahmed Ms. Nirmala Lilly
Sponsorship Committee	Chairman	Mr. Raju Kannampuzha
Transportation Committee	Chairperson	Ms. Maria Rodrigues



Panel discussions

- Two panel discussions brought together leading experts, event managers, and government representatives to deliberate on industry trends, opportunities, and Kerala's competitive positioning.

Panel discussion 1

Date:- 15-08-2025 Timing 12:00 pm -1:00 pm			
Topic- MICE in God's Own Country: Unlocking new avenues			
Sl. No.	Name	Panellist	Remarks
1	Ms. Tanuja Pandey	Moderator	The discussions viewed that Kerala has not tapped its potential in this segment. While giving emphasis to the leisure segment as practiced, Kerala Tourism should try to promote the MICE sector also.
2	Mr. Balram Babu	Panellist	
3	Mr. Sagar Pingali	Panellist	
4	Mr.Mukesh Makhijani	Panellist	
5	Mr. Mufaddal Dahodwala	Panellist	





Panel discussion 2

<p>Date:- 16-08-2025 Timing 12:00 pm -1:00 pm</p>			
<p>Topic- Sacred Vows & Scenic Views: Reimagining Destination Weddings in Kerala</p>			
Sl. No.	Name	Panellist	Remarks
1	Mr. S Swaminathan, Secretary, Kerala Travel Mart	Moderator	The deliberations came to a conclusion that Kerala should focus mainly on small intimate weddings rather than going for the fat Indian weddings considering the infrastructure availability in the state. At some select destinations such fat weddings can also be considered.
2	Ms Sikha Surendran IAS Director Kerala Tourism	Panellist	
3	Mr. Sumit Khetan	Panellist	
4	Mr. Pramod Lunawat	Panellist	
5	Mr. Rajeev Jain	Panellist	



Valedictory Function

Date: 16/08/2025

Time : 04.00 pm

Venue: Oman Hall, Le Meridien Kochi

Welcome - Mr. Harikumar C, Vice President, KTM

Presidential Address: Mr. Jose Pradeep, President, Kerala Travel Mart

Chief Guest & Inauguration: Ms. Sikha Surendran IAS, Director, Kerala Tourism

Felicitations

Mr. Narendran, Asst Director, India Tourism, Kochi.

Mr. E M Najeeb, Past President. KTM

Mr. Riaz Ahmed, Past President KTM

Mr. Abraham George, Past President

Mr. Baby Mathew Somatheeram

Announcing the Presentation of mementos: Mr. S Swaminathan, Secretary KTM

Vote of Thanks Mr. Jibran Asif, Treasurer, KTM

Key Insights

- Kerala's Competitive Advantage: Positioned alongside Rajasthan and Goa as a preferred domestic wedding and event hub.
- Retention of High-Value Tourism: Domesticizing weddings and events ensures significant revenue remains within India.
- Government-Industry Collaboration: The Conclave exemplified the success of joint initiatives between policymakers and private stakeholders.
- Strong Market Potential: High participation levels and meeting volumes demonstrate strong buyer confidence in Kerala's offerings.



VALEDICTORY CEREMONY

4.00 PM | 16th August | Oman Hall, Le Méridien, Kochi

Chief Guest: Smt. Sikha Surendran IAS
Director, Kerala Tourism



Business Meetings

The Conclave facilitated extensive buyer-seller interactions, contributing to strong networking and business generation.

Category	Total Registration	Hosted Buyers/Media	Remarks
International Buyers	54	17	Wedding Planners & MICE Organisers
Domestic Buyers	609	210	Wedding Planners & MICE Organisers
Domestic Media & Trade	28	25	Trade Magazines & Media
Seller Stalls	-	75	Hoteliers, Tour Operators, Event Managers, Kerala/India Tourism

- **Scheduled Buyer-Seller Meetings: 4,796**
- **Non-Scheduled Buyer-Seller Meetings: 1,827**

The significant number of business meetings underscores the Conclave's effectiveness as a **B2B platform** for connecting domestic and international stakeholders.



Key Insights & Impact

- **Kerala's Emergence:** With focused government support and active industry participation, Kerala is well-positioned to emerge as a leading hub for MICE and Destination Weddings.
- **Retention of High-Value Events:** By offering unique experiences within India, Kerala competes with global destinations, ensuring that spending remains within the national economy.



- The **Wedding & MICE Conclave 2025** marked a milestone in Kerala's journey towards becoming a **global hub for MICE and destination weddings**. By leveraging its cultural richness, natural beauty, infrastructure, and strong government–industry partnerships, Kerala can capture a significant share of this rapidly expanding market, creating long-term economic, cultural, and social benefits.
- The business session was held at the Le Meridien Kochi on 15th & 16th Aug 2025. There were 72 seller stands and 2 pavilions of Kerala Tourism & India Tourism.



- **Accommodation Options and Quality**

While Kerala is home to some outstanding luxury resorts and boutique properties, the buyers noted a shortage of sufficient large-capacity, world-class accommodation in popular destinations. The quality standards of mid-segment hotels also need considerable enhancement to meet the expectations of top brand international as well as domestic event organisers.

- Though Kerala is well connected with four international airports, the buyers feel that the airfare to Kerala is very high compared to other destinations in the Country. While understanding the limitations of the State Govt to indulge in this issue, we would request you to kindly take this matter with the Ministry of Civil Aviation Govt of India.



- **Necessity of high-speed premium trains within the State**

We have operated a few familiarisation trips to various destinations in Kerala connecting some sectors with travel in Vande Bharat trains which were well appreciated by the participating buyers. However, the difficulty in getting tickets in these trains and the lack of frequency of such trains is a lacuna to promote such travel. Hence, we would request Govt to appeal the Indian Railways to operate more such trains within Kerala. If more such trains are available, it would be very attractive to the travel & tourism sector in the State.

- **Road Infrastructure**

A recurring concern was the road conditions, especially the approach roads to destinations like Wayanad, Bekal, Kumarakom, Munnar, Thekkady etc. Delegates underlined that smooth and comfortable connectivity is a prerequisite for hosting premium events, and this should be taken up as a priority for tourism-driven infrastructure improvement.

- **Liquor Policy – Dry Days**

The restriction on serving liquor during dry days caused serious inconvenience to wedding and MICE groups. Buyers strongly felt that a liberal liquor policy tailored for tourism events is essential if Kerala is to compete with global destinations such as Bali, Dubai, or Thailand, which operate with more flexible norms.



- **Availability of Premium Brands**

Another limitation raised was the restricted availability of leading international liquor brands. For premium weddings and corporate groups, this becomes a deciding factor, and steps need to be initiated to widen the supply of globally recognized brands.

- **Extension of liquor serving time**

The current closure of bars at **11.00 pm** was viewed as impractical for celebratory gatherings. Delegates recommended extending the timings at least until 1.00 am for weddings and MICE events, aligning Kerala with global hospitality standards.

The Way Forward

Kerala has already demonstrated its strength in leisure tourism. With strategic reforms, the State has the unique opportunity to emerge as a world-class hub for destination weddings and MICE tourism—a sector that brings higher revenue, longer stays, and enhanced global visibility.

The feedback from the conclave clearly highlights the urgency of addressing infrastructure gaps and policy restrictions. Timely interventions in these areas will not only enhance Kerala's appeal but also ensure that the investments made in promoting this sector yield maximum results.



Conclusion

The **Wedding & MICE Conclave- Powered by Kerala Travel Mart held in Kochi** not only highlighted Kerala's unique advantages but also established the state as a serious contender in the global MICE and Destination Wedding arena. By leveraging cultural heritage, infrastructure, and strategic government-industry partnerships, Kerala can significantly scale up its presence in this lucrative segment.

The event demonstrated **immense potential for business generation**, reinforced stakeholder confidence, and paved the way for long-term growth of the MICE and Wedding tourism verticals in Kerala.

It strongly reinforced Kerala's potential to become a high-value global destination for weddings and MICE tourism. At the same time, several important observations and concerns as detailed above were raised by the buyers, which we believe require immediate attention to strengthen Kerala's competitive positioning.

The event marked a major milestone in Kerala's efforts to strengthen its positioning in the national and international MICE and wedding tourism markets.



WMC 2025- Stall Category Details

Category	Stall Dimensions	No. of Stalls
II	3m x 3m x 2.5m	41
III	5m x 3m x 2.5m	19
IV	7.5m x 3m x 2.5m	9
Sponsors		3



WMC 2025- Reimbursement to Buyers

Approved international buyers who successfully completed all their pre-scheduled appointments were provided partial reimbursement of travel expenses. The reimbursement amounts varied based on the travel sectors, ranging from USD 800, USD 600, USD 500, and USD 200.

Similarly, approved domestic buyers who fulfilled all their pre-scheduled appointments were granted partial reimbursement of travel expenses, ranging from Rs.15,000, Rs.12,000, Rs.10,000, and Rs.7,000, depending on the sectors travelled.

WMC 2025 - Financial Assistance and Sponsorships

- Kerala Tourism
- Ministry of Tourism, Govt of India
- Regional Passport Office-Trivandrum
- Event Management Association Kerala (EMAK)
- Novex Communications Pvt Ltd
- South India Hotels & Restaurants Association
- Intersight Tours & Travels
- Somatheeram Research Institute & Ayurveda Hospital
- Spice Routes-Luxury Cruises
- Body Tree
- Gift of The Present





Post Mart Tours

As part of the WMC Conclave, a series of **Post Mart Tours** were organized to showcase Kerala's diverse tourism experiences in Wedding & MICE to the participating buyers. These tours provided an opportunity for delegates to explore various destinations across the state, highlighting Kerala's natural beauty, cultural heritage, and hospitality.

The itineraries included the following routes:

- **Cochin – Calicut (Train) – Wayanad – Calicut (3N/4D)**
- **Cochin – Munnar – Cochin (2N/3D)**
- **Cochin – Thekkady – Munnar – Cochin (4N/5D)**
- **Cochin – Kumarakom – Cochin (2N/3D)**
- **Cochin – Alappuzha – Marari – Cochin (2N/3D)**
- **Cochin (By Train) – Kollam – Trivandrum (3N/4D)**

These curated tours offered participants firsthand experience of Kerala's popular circuits and emerging destinations, reinforcing the state's position as a premier destination for Wedding & MICE.



WMC 2025 – Hospitality Rooms at Cochin for Conclave days

Sl. No.	Name of the Organization
1	Abad Atrium
2	Bolgatty Palace & Island Resort
3	Casino Hotel, a CGH Earth Experience
4	Crowne Plaza Kochi
5	Hotel Eighth Bastion, a CGH Earth Experience
6	Forte Kochi
7	Fragrant Nature Kochi
8	Gokulam Park Kochi
9	Grand Hyatt Kochi Bolgatty
10	Holiday Inn Cochin
11	Kochi Marriott Hotel
12	Le Meridien Kochi
13	Radisson Blu Kochi
14	Taj Malabar
15	The Fern Kochi
16	Taj Airport
17	Travancore Court
18	Hotel Yuvarani Residency
19	The Mercy- Luxury Business Hotel
20	Abad Plaza
21	Hotel Airlink Castle



WMC 2025 – Hospitality Rooms for Post Tours

List of members and associates who have provided hospitality for the registered delegates of **WMC 2025** for Post Mart Tours is as follows:

Sl.No.	Name of the Organization	Location
1	Vibe Munnar Resorts and Spa	Munnar
2	LeMont Fort Resort	Munnar
3	Spice Village, A CGH Earth Experience	Thekkady
4	Hotel Treetop	Thekkady
5	Abad Green Forest	Thekkady
6	WGH Poetree	Thekkady
7	The Paul Resorts & Hotels Kumarakom Lake Resort	Kumarakom
8	Backwater Ripples	Kumarakom
9	The Zuri Kumarakom Resort & Spa (Unit of The Zuri Hotels & Resorts)	Kumarakom
10	Waterscapes	Kumarakom
11	Ramada, Alleppey	Alleppey
12	Uday Backwater Resort	Alleppey
13	The Marari Beach , A CGH Earth Experience	Mararikulam
14	Xandari Pearl Beach Resorts Pvt Ltd	Mararikulam
15	Raviz Hotels and Resorts	Calicut
16	LakeRose Wayanad Resort LLP	Wayanad
17	Vistara Resort	Wayanad
18	The Quilon Beach Hotel & Convention	CentreKollam
19	Raviz Hotels and Resorts	Kollam
20	The Raviz Kovalam	Kovalam
21	Uday Samudra Leisure Beach Hotel & Spa	Kovalam
22	Hotel Samudra	Kovalam
23	Club Mahindra Ashtamudi	Kollam
24	Fragrant Nature Kollam	Kollam
25	Munnar Convention Centre	Munnar



The seller stalls at WMC 2025 were as follows

Sl.No.	Name of the Organization	Stall Number
1	The Paul Resorts & Hotels Kumarakom Lake Resort	C-01
2	Base Eleven Hotel and Convention Centre	C-02
3	The Great India Tour Company Pvt. Ltd.	C-03
4	Casino Hotel, a CGH Earth Experience	C-04
5	Somatheeram Research Institute And Ayurveda Hospital Pvt Ltd	C-05
6	Executive Events	C-06
7	Raviz Hotels and Resorts	C-07
8	TUSKERS HILL (UNIT OF POPPYS HOTEL PRIVATE LTD)	C-08
9	The Quilon Beach Hotel & Convention Centre	C-09
10	Spice Routes- Luxury Cruises	C-10
11	Abad Hotels And Resorts Pvt Ltd	C-11
12	Le Meridien Kochi	C-12
13	GOKULAM GRAND RESORT & SPA ,KUMARAKOM	C-13
14	Flora Hotels & Resorts India (P) Ltd	C-14
15	India Tourism	C-15
16	Uday Samudra Leisure Beach Hotel & Spa	L-01
17	Poovar Island Resort	L-02
18	EXPERIENCE MAKERS	L-03
19	Crowne Plaza Kochi	L-04
20	Uday Backwater Resort	L-05
21	Rainmaker Signature Experiences Pvt Ltd	L-06
22	Radisson Blu Kochi	L-07
23	Great Escapes	L-08
24	LE MONTFORT RESORT	L-09
25	Intersight Tours & Travels Pvt. Ltd.	L-10
26	Holiday Inn Cochin	L-11
27	NB4 HOLIDAYS (NEVER BEFORE HOLIDAYS)	L-12
28	Ramada Lake Resort & Spa	L-13
29	The Zuri Kumarakom, Kerala, Resort & Spa (Unit of The Zuri Hotels & Resorts)	L-14
30	OGR ESTATES PVT LTD	L-15
31	Indian Hotels Company Ltd	L-16
32	KTDC Hotels & Resorts Ltd	S-01



33	Blue Jelly Cruises & Resorts Pvt Ltd	S-02
34	O by Tamara	S-03
35	Spiceland Holidays & Entertainments Private Limited	S-04
36	Estuary Sarovar Premiere, Poovar Island	S-05
37	Wild Planet	S-06
38	Chandys Windy Woods	S-07
39	Eastend Hotels & Resorts	S-08
40	PAVILIONS AND INTERIORS INDIA PVT LTD	S-09
41	Impresario Event marketing Company Pvt LTD	S-10
42	Chakolas Pavilion Event Centre	S-11
43	Bond Ocean Safari Kovalam	S-12
44	Mount Xanadu Resort	S-13
45	Imagin Weddings	S-14
46	Contour Backwaters Resort	S-15
47	The Renai Cochin	S-16
48	EXCITO EVENTS	S-17
49	VIBE MUNNAR RESORTS AND SPA	S-18
50	Grand Hyatt Kochi Bolgatty	S-19
51	Bluestream Resorts Pvt Ltd (Nihara Resort & Spa)	S-20
52	Neo Classic Cruise & Tours (P) Ltd.	S-21
53	Watermark Event Solutions LLP	S-22
54	Distrikt-9 Hotels and Resorts	S-23
55	scenario wedding planner	S-24
56	West Wynn L.L.P	S-25
57	Fragrant Nature Retreat & Resorts Pvt Ltd	S-26
58	WGH Hotels & Resorts Private Limited	S-27
59	Rhythm Kumarakom	S-28
60	Pagoda Resort	S-29
61	Vythiri Village	S-30
62	MUNNAR CONVENTION CENTRE	S-31
63	Indriya Beach Resort & Spa	S-32
64	Aadisaktthi Ayurveda Village LLP	S-33
65	Travel XS	S-34
66	Vakkom Palazzo	S-35
67	Club Mahindra Thekkady	S-36
68	Niraamaya Retreats	S-37
69	Backwater Ripples Kumarakom	S-38



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Wedding & MICE Conclave

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