



KERALA TRAVEL MART SOCIETY

38/1912, Elamkulam Road (Kaloor-Kadavanthra Road), Cochin - 682017. Telefax : 91-484-2203156
E-mail: ktm@keralatravelmart.org Website: www.keralatravelmart.org

Quotation Notice

Competitive Quotations in sealed covers are invited from experienced Event Managers/Suppliers/Vendors for the works as noted below to reach this office on or before 04.00 PM 23/03/2022. The quotations will be opened at 11.00 AM on 24.03.2022 for item No.A and at 11.00 AM on 25.03.2022 for item No.C

Sl No	Particulars	EMD in Rs. By way of DD or Bank Guarantee	Time of Completion/Supply	Remarks
A	Infrastructure Development at event Venue- Samudrika & Sagarika Convention Centre at Wellington Island	2,00,000	Halls should be ready in all manners by 30/04/2022	
B	Inaugural Venue		The venue should be ready in all manners by 10.00 AM on 05/05/2022	The agency selected for 'Category A' above will be entrusted with the works at the inaugural venue also on a pro rata basis.
C	Requirement of Vehicles	1,00,000	Various types of vehicles for use at the Kerala Travel Mart from 30 th April -14 th May 2022.	Central or Kerala Govt. approved tour operator/transport operator - Preference will be given to KTM Society Members. Requirement of vehicles will be intimated in advance.

For more details, please visit www.keralatravelmart.org or contact the Office of the Kerala Travel Mart Society

Secretary,
Kerala Travel Mart Society
38/1912, Elamkulam Road (Kaloor Kadavanthra Road)
Kochi- 682017
Ph: 0484-2203156
Email: ktm@keralatravelmart.org



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QUOTATION NOTICE

Part I

1.0. Introduction:

Kerala Travel Mart Society is the largest Tourism Body of Kerala having members from across all spectra of Travel & Tourism viz. Hotels, Resorts, House Boats, Home Stays, Serviced Villas, Tour Operators, Theme Parks etc. This sector in Kerala is in the forefront in revenue generation to the exchequer and in employment generation.

1.1 Objectives:

The Kerala Travel Mart, a biennial event, conducted under the aegis of Kerala Travel Mart Society, is scheduled to be held from 5th- 8th May 2022 in Kochi. At this juncture, KTM is looking for well established, professional agencies to partner with it in organizing this year's KTM in Kochi. The Agency should be able to assist Kerala Travel Mart Society to maintain the brand equity of Kerala Tourism.

The categories for selection are:

1. Venue set up for the inaugural function including event management
2. Venue set up for the exhibition at Sagarika & Samudrika, Wellington Island, Kochi
3. Vehicles for transportation (Members of KTM Society will be given preference)

1.2 How to apply:

Pre-qualification Criteria (PQC)

- a) Agency/Firm should be a business entity having GST Registration, with a standing of minimum 3 years. *(Self-attested copy of GST Registration certificate or Certificate of incorporation countersigned to be attached)*
- b) Should have a turnover of minimum Rs. 1 crore from event management activities for each year for the last 2 Financial Years (i.e.2018-19, 2019-20). *(Self-attested copy of audit certificate from Statutory Auditor for the Turnover for each year to be attached)*
- c) Should have a fully functioning office with a dedicated team in Ernakulam for the last two calendar years, and continuing as such. *(copy of lease agreement or any other relevant document proving the criteria should be attached)*

The agencies that possess the eligibility criteria may submit quotation to The Secretary, Kerala Travel Mart Society, 38/1912, Elamkulam Road (Kaloor - Kadavanthra Road), Kochi-682017,

Ph: 0484-2203156, email: ktm@keralatravelmart.org on or before 04.00 PM on 23/03/2022.

Technical Bid and Financial Bid should be submitted in separate envelopes superscribed as Technical Bid/ Financial Bid for selection to Category A/C in respect of (Name of Agency)

1.3 Selection Procedure:

The procedure for the selection of agencies in all categories will be carried out as detailed below, by a committee constituted by Kerala Travel Mart Society.

(a) Bidding Process:

Kerala Travel Mart Society has adopted a Two-Stage, bidding process (collectively referred to as the "Bidding Process") for selection of the agencies. The first stage of the evaluation referred to as "Technical Bid" and the second as "Financial Bid".

Both the Technical & financial Bids should be submitted simultaneously on or before 04.00 PM on **23/03/2022**

- (i) **Technical Bid:** The Technical Bids will be opened by the evaluation committee and marks will be given based on the criteria detailed in the technical bid document. The Technical Marks obtained will be referred to as Technical Scores (St). Agencies will be ranked on the basis of the Technical Score (St), and only agencies who have scored 60 or more marks, will be qualified for financial evaluation.
- (ii) **Financial Bid:** The Financial Bids of the agencies that have scored 60 or more Technical Score (St) will be opened on the date shown in the schedule of process/informed by the KTM Society. The lowest Financial Proposal (Fm) will be given a Financial Score (Sf) of 100 points. The financial scores of the other Financial Proposals will be determined using the following formula:

$$Sf = 100 \times Fm/F;$$

in which Sf is the Financial Score, Fm is the lowest Financial Proposal, and F is the Financial Proposal under consideration.

Combined Technical and Financial Score

For final evaluation and selection, the Agencies will be ranked in accordance with their combined Technical (St) and Financial (Sf) scores with weightage. Since tourism destination marketing requires domain knowledge with creative competence, the Technical Score (St) will be given 70% weightage and Financial Score (Sf) will be given 30% weightage, so that the combined Score will be:

$$S = St \times Tw + Sf \times Fw;$$

Where S is the Combined Score, and Tw and Fw are weights assigned to Technical Score and

Financial Score respectively, ie

0.70:0.30.

(b) Earnest Money Deposit: The agencies should deposit an Earnest Money Deposit (EMD) of Rs.2,00,000/- (Rupees Two Lakhs only) for category A and Rs.1,00,000/- (Rupees One Lakh only) for category C, by way of Demand Draft in favour of the "Kerala Travel Mart Society"/ Bank guarantee for equal amount along with the submission of Technical & Financial Bids, on the following conditions.

- i. Bids not accompanied by the EMD will be rejected.
- ii. EMD will be refunded not later than 120 days from bid due date, without any interest, except in case of the 2 highest-ranked bidders. EMD of the 2nd ranked bidder shall be refunded on signing of the agreement with the selected bidder. The selected bidder's EMD shall be returned upon completion of the work entrusted with him.
- iii. The EMD will be forfeited, if the applicant fails to abide by the conditions laid down in this document or any other reasons significant in this process.

1.4 Selection of the Agency:

- (a) **The Agency with highest Combined Technical & financial Score (S) will be selected under each category, based on the above QCBS system. In the event of two or more agencies obtain same highest Combined Technical & financial Score (S), the agency with maximum technical score will be selected.**

1.5 SCHEDULE OF SELECTION PROCESS – PHASE I

Sl. No.	Event Description	Date
1	Date of publication of Quotation Notice	11/03/2022
2	Last date of receipt of Quotation	23/03/2022, 4.00 P.M
3	Date & Time of opening of the Quotation	24/03/2022, 11.00 A.M for category A and 25/03/2022, 11.00 A.M for category C

1.6 General Terms of Bidding

1. All documents submitted by the Applicant(s) will be treated as confidential.
2. Authority reserves the right to accept or reject any or all applications, without thereby incurring any liability to the affected Applicant(s) or any obligation to inform the Applicant(s). Authority also reserves the right not to award or enter into any contract or agreement with any Applicant(s) and may terminate the selection process at any time without thereby incurring any liability to any Applicant.
3. Failure by any Applicant to provide all the information required in the proposal or any additional information requested by Authority may lead to rejection of the Applicant's proposal in its entirety.
4. Applicants have an obligation to disclose any actual or potential conflict of interest. Failure to do so may lead to disqualification of the Applicant or termination of its Contract at any stage.
5. A recommendation for award of Contract will be rejected if it is determined that the recommended Firm has directly, or through an agent, engaged in corrupt, fraudulent,

collusive, or coercive practices in competing for the contract in question; in such cases the Authority will declare the applicant ineligible, either indefinitely or for a stated period of time and will be blacklisted.

6. Wherever required by applicable laws, Authority shall deduct taxes at source, from the amounts payable, and shall provide to the firm/Agency the appropriate tax deduction certificate evidencing payment of such taxes.
7. The Bidders cannot prescribe any time limit for the validity of all the rates quoted in the financial bid.

1.7 Risk – Purchase Clause: If the agency, after entering into the Service Agreement with the KTM, fails to abide by the Terms and Conditions of this document or fails to complete the work within the specified time or at any time repudiates the contract, KTM Society will have the right to:

- a) Forfeit the EMD.
- b) In case of completion through alternative sources and if price is higher, the agency will pay the balance amount to KTM Society.
- c) For all purposes, the work order issued by KTM Society and accepted by the Agency will be considered as a formal contract.

A. Event Venue: Samudrika & Sagarika Convention Centre, Wellington Island

Description of Work

Sl. No	Particulars	Quantity	Rate/unit/size	Total Amount	
1	Main Area	Theme Area and Waiting Hall (Hanger made with white painted MS Pipe structure, powder coated Aluminum sheet roof white cloth ceiling Wooder platform and synthetic carpet)	9000 Sq feet		
		Transparent Acrylic Sheet fixed with painted MS square pipe frame at the front and both sides of the theme area			
		A/C at the entire Hall with good quality split A/c Units	18 Ton		
		Electricity Supply including Generator System	125 KWA		
		Visitors/Participants sitting area – Single seat sofa- 50 nos, steel cushion			

		chairs – 75 nos, center table			
		General lighting with white metal halides	Sufficient		
		Furnishing at the visitor's sitting area			
		Registration Counter with Maxima System 4M * 3 M	9 nos		
		KTM Office, Information Desk, VIP Lounge with sufficient No of Sofa sets and other seats, First Aid Room,	2500 Sq ft		
		Fire extinguishers for theme area	10 nos for total dates (15 days)		
2	Samudrika Front	To erect White Aluminum Hanger in front	4250 Sq feet		
		Front side paneling with clear acrylic sheet – 20 M * 4.5 M and glass door 2.5 M * 2.5 M			
		A/C at the entire Hall with good quality split A/c Units	60 Tons		
		Ramp with carpet for theme area			
		Press area with seating arrangements & stage podium, chairs and two teapoy, partition masking and door			
		Arrangements at VIP Lounge with good quality seating (including sofa seating), A/c etc			
		Tower A/c unit with generator and fuel -	11 Tons		
		Seminar hall with Stage size @ 16 ftx12 ft, podium, chairs, and tea poys, partition and masking etc, provide 200 chairs, partition masking and doors – size 66 ft * 50 ft			

3		Temporary pagoda with wooden platform and synthetic carpet in front of entrance & back	3 nos		
4	Seller Dining Hall (Kudumbasree)	Iron Hanger with cloth ceiling	3200 Sq feet		
		Dining Pandal with sufficient masking, ceiling fans, lighting etc, Synthetic tank, wash basin, hand wash (10 Nos) plumbing works etc			
		Theme work for a Thattukada	400 sq feet		
		Synthetic carpet for outside area- Kudumbasree food court, passage toilet, outside main entry	6000 sq feet		
5	Samudrika Hall	Table Space	30 Nos		
		Backup Generator 250 KVA for 4 days			
		Back up generator with fuel			
		A/c with Split A/c units	70 ton		
6	Sagara Hall	Masking entire sides of the hall with good quality cloth	27,000 sq feet		
		Hall ceiling with good quality black cloth	47,450 sq ft		
		Air conditioning the entire Hall to maintain constant temperature at 20 degrees Celsius throughout the mart timing ie. From 8.00 AM to 06.30 PM for 3 days	850 tons		
		Good quality red colour carpet for all passages	24000 sq feet		
		Exhibition stalls of sizes 2 M x 1.5 M with one table (white octa norm) 2 chairs, One 5/15 Amp power socket, 2 spot lights, vinyl cut letters for the facia name and stall	100 nos		

		no, one waste paper basket			
		Exhibition stalls of sizes 2.5 x 2.5 M with one table (white octanorm) 3 chairs, one 5/15 Amp power socket, 2 spotlights, vinyl cut letters for the facia name and stall no, one waste paper basket	330 nos		
		Sufficient lighting inside the entire area (Open MH)	135 nos.		
		Public announcement system- 5000W + sound system, with speakers for the seminar hall Plasma TV 65" with laptop and & Cordless microphone for all 3 days			
		Fire Extinguisher for all days	40 Nos		
7	Food Court for Visitors/Buyers	White aluminum Hanger in front of Sagara Hall, General lighting with open MH, wooden platform and synthetic carpet, ceiling fans and pedestal fans	8500 Sq feet		
		Masking the sides of food court hanger with cloth and door for entry	3750 sq feet		
		Food stall made with Octanorm system, supply counter, furniture, and proper lighting	Stall size 5M x 4M- 4 Nos		
		Stage with carpet and steps for music programme along with Sound system at the food court			
		Round Table with satin cloth frill, chairs with cover and tie back (1 table and 6 chairs)	30 sets		

		Bar Table (round glass top)	20 Nos		
		Water connection with wash area, water heater for plate washing, water tank – 6000 ltrs, wash basins, necessary plumbing works, water pump and labour for maintenance			
		Plug points	20 Nos		
		Electrical shed with pagoda, wooden platform, carpet, lighting and side masking with Wash area pandel, wooden platform, carpet, lighting and masking with white tarpaulin and white cloth 100 ft x 20 ft	Sufficient size		
		Long table with cloth frill	50 nos		
		Pagoda and carpet at Buyers area	With adequate size - 4 Nos		
		Sufficient water for food court washing area, hand wash, toilets etc			
		Tin sheet barricading, Grass cutting and cleaning, frequent cleaning of hall area	As per actuals		
		Mobile toilet with all plumbing works, water connection, vehicles for waste disposal with sufficient staff	2 units with 4 urinal bowls.		
		Ramps and other logistics (Sagarika entrance, food court pagoda entry/exit, toilet and hand wash entry/exit)	8 units		
		Synthetic carpet for hall to toilet passage	2000 sq ft		
8	Other items	Proper lighting around premises			

		Erection of white aluminium hanger at alighting area	3500 sq ft		
		Synthetic carpet for A/c hall, Exhibition Hall, Entrance Exit and toilet area	8000 Sq feet		
		Extra generator for registration area- 65 KVA			
		Standby generator for Sagara Hall- 250 KVA			
		250 KVA generator during stall construction days – 30 th April to 3 rd May 2022	f		
9	CCTV Surveillance				
10	Security Services	Special Security Services (07.30 AM to 07.30 PM – 30 th April- 3 rd May Stall construction Period	Security Officer- 2 Security Guard- 8 Nos		
		Special Security Services (07.30 AM to 07.30 PM – 6 th to 8 th May Stall construction Period	Security Officer- 2 Security Guard- 26 Nos		
		Security at Parking area	24 Duty		
		Walky talky with necessary permission form the concerned authority	12 units for 5 days		

B. Inaugural Venue

The agency selected for ‘Category A’ above will be entrusted with the works at the inaugural venue also on a pro- rata basis.

C. Requirement of Vehicles

Eligibility – Tour Operator/ Transport Operator recognized/ approved by the Ministry of Tourism, Govt of India OR Tour Operator/ Transport Operator accredited by Department of Tourism Govt of Kerala.

i) Flat rate for vehicles at disposal for 5 days/ Total 500 kms/50 Hours within city limits

SI No	Particulars	Fixed Flat Rate for 5days/500Kms/50 Hours	Rate for Additional Km	Rate for Additional Hour
1.	A/c Small Car (Hatch Back)			
2.	A/c Medium Car (Sedan)			
3.	A/c MPV Vehicle (Ertiga/Evalia/Marazzo)			
4.	A/c Innova			
5.	A/c Tempo Traveller – 12 Seater			
6.	A/c Tempo Traveller – 14 Seater			
7.	A/c Tempo Traveller – 17 Seater			
8.	A/c Tempo Traveller – 26 Seater			
9.	A/c Mini Coach -18 seater			
10	A/c Mini Coach - 25seater			
11	A/c Large Coach -32 seater			
12	A/c Large Coach 41-44 seater (Bharat Benz)			
13	A/c Large Coach 41-44 seater (Volvo)			

ii) One-way Airport- Cochin Hotel Transfer rates

Sl. No	Particulars	Fixed Rate	Toll Parking if any
1.	A/c Small Car (Hatch Back)		
2.	A/c Medium Car (Sedan)		
3.	A/c MPV Vehicle(Ertiga/Evalia/Marazzo)		
4.	A/c Innova		
5.	A/c Tempo Traveller – 12 Seater		
6.	A/c Tempo Traveller – 14 Seater		
7.	A/c Tempo Traveller – 17 Seater		
8.	A/c Tempo Traveller – 26 Seater		
9.	A/c Mini Coach -18 seater		
10	A/c Mini Coach - 25seater		
11	A/c Large Coach -32 seater		
12	A/c Large Coach 41-44 seater (Bharat Benz)		
13	A/c Large Coach 41-44 seater (Volvo)		

iii) City Usage Per Day 8 hours/80Km

Sl. No	Particulars	Fixed Rate	Rate for Additional Km	Rate for Additional Hour
1.	A/c Small Car (Hatch Back)			
2.	A/c Medium Car (Sedan)			
3.	A/c MPV Vehicle (Ertiga/Evalia/Marazzo)			
4.	A/c Innova			
5.	A/c Tempo Traveller – 12 Seater			
6.	A/c Tempo Traveller – 14 Seater			
7.	A/c Tempo Traveller – 17 Seater			
8.	A/c Tempo Traveller – 26 Seater			
9.	A/c Mini Coach -18 seater			
10	A/c Mini Coach - 25seater			
11	A/c Large Coach -32 seater			
12	A/c Large Coach 41-44 seater (Bharat Benz)			
13	A/c Large Coach 41-44 seater (Volvo)			

iv) Pre/Post Mart Tours

(***Details of all Pre & Post Mart Tours with skeletal itineraries are appended)

Sl. No	Particulars	Fixed Rate as per Itinerary
1	A/c Tempo Traveller – 12 Seater	
2	A/c Tempo Traveller – 14 Seater	
3	A/c Tempo Traveller – 17 Seater	
4	A/c Mini Coach -18 seater	
5	A/c Mini Coach - 25seater	
6	A/c Large Coach -32 seater	
7	A/c Large Coach 41-44 seater (Bharat Benz)	
8	A/c Large Coach 41-44 seater (Volvo)	

Note:

- Eligibility – Tour Operator/ Transport Operator recognized/ approved by the Ministry of Tourism, Govt of India **OR** Tour Operator/ Transport Operator accredited by Department of Tourism Govt of Kerala.
- Preference will be given to KTM Society Members.

- **The Managing Committee of KTM will have the discretion to accept or reject any quotation considering the profile of the vendor and his/their track record in delivering the required service without any lapse. The following parameters will be taken into consideration while evaluating the quotations.**
 - a. *Profile of the Company (Document showing brief profile of the company to be attached)*
 - b. *Previous history of handling large events of similar nature – period from 2014-15 to 2019-20 will be considered (Relevant document to be attached)*
 - c. *Previous history of handling large events organized by Govt of India/ Govt of Kerala or Public Sector Undertakings (Relevant document to be attached)*
- **All amounts should be quoted in Indian Rupees excluding taxes.**

Media - Pre Mart-Tours - 30th April- 5th May2022

1 M/NK- 1/22 Kannur - Kasaragod- Wayanad- Calicut - Cochin (5 nights & 6 Days)

Day 1	30th April	Stay at Kannur
Day 2	1st May	Kannur- Kasaragode -Stay at Nileshwaram
Day 3	2nd May	Kasaragode- Iritty-Wayanad- Stay at Wayanad (1)
Day 4	3rd May	Wayanad sightseeing – Stay at Wayanad (2)
Day 5	4th May	Wayanad- Calicut -Stay at Calicut
Day 6	5th May	Calicut- Proceed to KTM 2022 - Stay at Cochin

2 M/NK-2/22 Kasaragod- Calicut -Bepore- Nilambur- Thrissur- Muziris - Cochin (5 nights & 6 Days)

Day 1	30th April	Stay at Nileshwarem
Day 2	20th March	Kasaragode -Stay at Wayand
Day 3	2nd May	Wayand- Sargalaya- Calicut- Stay at Calicut
Day 4	3rd May	Calicut- Bepore - Nilambur- Stay at Nilambur
Day 5	4th May	Nilambur- Thrissur- Stay at Thrissur
Day 6	5th May	Thrissur- Muziris - Proceed to KTM 2022 - Stay at Cochin

3 M/CK-1/22 Cochin - Marari- Kumarakom- Thekkady- Munnar- Cochin (5 nights & 6 Days)

Day 1	30th April	Stay at Cochin
Day 2	20th March	Cochin – Marari- Stay at Marari
Day 3	2nd May	Marari- Kumarakom - Stay at Kumarakom
Day 4	3rd May	Kumarakom- Thekkady - Stay at Thekkady
Day 5	4th May	Thekkady – Munnar- Stay at Munnar
Day 6	5th May	Munnar – Cochin -Proceed to KTM 2022 - Stay at Cochin

- 4 M/CK-2/22 Cochin- Munnar- Munnar Tented Camp- Thekkady – Kumarakom- Cochin (5 nights & 6 Days)**
- | | | |
|-------|------------|--|
| Day 1 | 30th April | Stay at Cochin |
| Day 2 | 20th March | Cochin – Munnar- Stay at Munnar (1) |
| Day 3 | 2nd May | Munnar- Tented Camp - Stay at Tented camps (2) |
| Day 4 | 3rd May | Munnar- Thekkady - stay at Thekkady |
| Day 5 | 4th May | Thekkady – Boating at Kumarakom - Stay at Kumarakom |
| Day 6 | 5th May | Kumarakom –Responsible tourism actives- Proceed to KTM 2022 - Stay at Cochin |
- 5 M/AYUR/22 Cochin – Nattika - Guruvayoor-- Nattika – Palakkad - - Athirampally (5 nights & 6 Days)**
- | | | |
|-------|------------------------|--|
| Day 1 | 30th April | Stay at Cochin |
| Day 2 | 20 th March | Cochin- Nattika- Stay at Nattika |
| Day 3 | 2nd May | Nattika – Guruvayoor - Nattika- Stay at Nattika |
| Day 4 | 3rd May | Nattika – Palakkad - Stay at Palakkad |
| Day 5 | 4th May | Palakkad- Athirampally- Stay at Athirampally |
| Day 6 | 5th May | Athirampally- Proceed to KTM 2022 - Stay at Cochin |
- 6 M/SK/22 Kovalam – Padmanabhapuram Palace- Kovalam-Jadayu /Munroe Island -Kollam- Alleppey- Cochin (5 nights & 6 Days)**
- | | | |
|-------|------------|--|
| Day 1 | 30th April | Azhimala Temple – Kovalam Beach- Stay at Kovalam (1) |
| Day 2 | 20th March | Kovalam – Padmanabhapuram Palace - Stay at Kovalam (2) |
| Day 3 | 2nd May | Trivandrum City Tour with Heritage Walk- Stay at Kovalam /Thiruvananthapuram (3) |
| Day 4 | 3rd May | Kovalam-Jadayu /Munroe Island-Kollam- Stay at Kollam |
| Day 5 | 4th May | Kollam- Alleppey Day cruise on a Houseboat with lunch- Stay at Marari |
| Day 6 | 5th May | Marari- Proceed to KTM 2022 - Stay at Cochin |

Buyer - Post Mart Tours- 9th – 14th May 2022 (4N/5D)

- 1 NK - 01/22 Cochin –Calicut- Wayanad- Kannur**
- | | | |
|-------|----------|---------------------------------------|
| Day 1 | 9th May | Cochin – Calicut- Stay at Calicut |
| Day 2 | 10th May | Calicut - Wayanad-Stay at Wayanad (1) |
| Day 3 | 11th May | Wayanad-Stay at Wayanad (2) |
| Day 4 | 12th May | Wayanad-Kannur- Stay at Kannur |
| Day 5 | 13th May | Departure Transfer to Kannur |

2 **NK - 02/22 Cochin - Calicut -Wayanad – Kannur- Kasargode-Nileeshwaram- Kannur (5N/6D)**

Day 1 9th May Cochin – Calicut- Stay at Calicut
Day 2 10th May Calicut – Stay at Wayanad (1)
Day 3 11th May Stay at Wayanad (2)
Day 4 12th May Wayanad- Stay at Kannur
Day 5 13th May Kannur – Kasargode- Stay at Nileeshwaram
Day 6 14th May Nileeshwaram- Departure Transfer to Kannur

3 **NK-Ayur/22 Cochin - Nattika - Palakkad - Athirampally - Cochin (3N/4D)**

Day 1 9th May Cochin – Nattika - Stay at Nattika
Day 2 10th May Nattika – Palakkad- Stay at Palakkad
Day 3 11th May Palakkad – Athirampally- Stay at Athirampally
Day 4 12th May Athirampally- Departure Transfer to Cochin Airport

4 **CK-01/22 Cochin – Kumarakom – Thekkady – Munnar – Cochin (4N/5D)**

Day 1 9th May Cochin – Kumarakom- Stay at Kumarakom
Day 2 10th May Kumarakom – Thekkady - Stay at Thekkady
Day 3 11th May Thekkady – Munnar - Stay at Munnar (1)
Day 4 12th May Munnar- Mattupetty, Echo point, Kundala Dam)- Stay at Munnar (2)
Day 5 13th May Munnar - Departure Transfer to Cochin

5 **CK-02/22 Cochin - Alleppey – Cochin (2N/3D)**

Day 1 9th May Cochin – Alleppey- Stay at Alleppey
Day 2 10th May Alleppey – Vagamon -Adventure tours- Paragliding- Stay at Vagamon
Day 3 11th May Departure Transfer to Cochin

6 **CK-03/22 Cochin – Thekkady – Munnar – Cochin Wildlife – Mountains (4N/5D)**

Day 1 9th May Cochin – Thekkady- Stay at Thekkady (1)
Day 2 10th May Thekkady-Kalvary Mount, Ayyappankovil, Anjuruli- Stay at Thekkady(2)
Day 3 11th May Thekkady – Munnar - Stay at Munnar(1)
Day 4 12th May Munnar-Mattupetty, Echo point, Kundala Dam)- Stay at Munnar (2)
Day 5 13th May Munnar - Departure Transfer to Cochin

- 7 **CK-04/22 Cochin- Cherai- Athirampally (2N/3D)**
Day 1 9th May Cochin- Cherai- Adventure tour activities - Stay at Cherai
Day 2 10th May Cherai- Athirampally- Stay at Athirampally
Day 3 11th May Athirampally – Departure Transfer to Cochin
- 8 **SK-01/22 Cochin – Alleppey- Kollam (4N/5D)**
Day 1 9th May Cochin – Alleppey- Stay at Alleppey
Day 2 10th May Alleppey- Kollam – Moundro - Jadayu -Stay at Trivandrum
Day 3 11th May Kovalam – Padmanabhapuram Palace – Stay at Kovalam
Day 4 12th May Kovalam- Trivandrum- City Tour with Heritage Walk- Stay at Kovalam
Day 5 13th May Kovalam - Departure Transfer to Trivandrum
- 9 **SK-02/22 Cochin – Alleppey - Varkala- Trivandrum (4N/5D)**
Day 1 9th May Cochin – Alleppey- Stay at Alleppey
Day 2 10th May Alleppey – Varkala - Stay at Varkala
Day 3 11th May Varkala - Trivandrum- Stay at TVM
Day 4 12th May Trivandrum- City Tour with Heritage Walk- Stay at Trivandrum
Day 5 13th May Departure Transfer to Trivandrum
- 10 **SK-Ayur/22 Cochin – Varkala - Kovalam- TVM (3N/4D)**
Day 1 9th May Cochin – Varkala- Stay at Varkala
Day 2 10th May Varkala- Kovalam- Stay at Kovalam
Day 3 11th May Kovalam – Trivandrum – Stay at Kovalam
Day 4 12th May Departure Transfer to Trivandrum

The Technical Bid as detailed below is applicable to 'Category A & B' and the selection of the vendor for 'Category C' would be done based on the Financial Bid after considering the parameters as mentioned in the foot note under 'Category C' above.

TECHNICAL BID FOR SELECTION

Name of the Agency M/s.

Sr. No:	Criteria	Turn Over		Maximum Marks	Marks Awarded (For authority use only)
1.	Annual Turnover (2019-20 Financial year)			20	
a.	From 1 cr to 2 Cr -8 Marks	2018-19 - 4 marks 2019-20 - 4marks			
b.	From 2 cr to 4 Cr -12 Marks	2018-19 - 6 marks 2019-20 - 6marks			
c.	More than 4 cr-20 Marks	2018-19 - 10 marks 2019-20 - 10marks			
2.	Events Experience	Client	Title of the Event		
a.	Tourism/Cultural events Design/Set Up or collateral design			15	
	(i)				
	(ii)				
b.	Events or Collateral design for other Government Departments/Corporations/PSUs	Client	Title of the Event	10	

	(i)				
	(ii)				
c.	Stand Design/Set Up for any clients for local fairs or festivals other than the above	Client	Title of the Fair	10	
	(i)				
	(ii)				
3.	Advertising and Promotion	Client	Name of the Campaign		
a	Outdoor Campaigns for Government clients			10	
	(i)				
	(ii)				
b	Outdoor Campaigns for non-Government clients			7	
	(i)				
	(2)				
4	Event Management				
	Any Major Event done for a major client	Client	Event	6	
	(1)				
	(2)				

TECHNICAL BID FOR SELECTION

Name of the Agency M/s.

5.	Awards:	Award/ Authority	Title of the Work and Client	Maximum Marks	Marks Awarded (For authority use only)
1	National/Regional Award for Agency Work			4	
	(1)				
	(2)				
2	State Level Award for Agency Work			2	
	(1)				
	(2)				

TECHNICAL BID FOR SELECTION

Name of the Agency M/s.

7.	Manpower:	Name	Educational Qualification	No. of Years with the Agency	Maximum Marks	Marks Awarded (For authority use only)
	Client Servicing Head				4	
	Creative/Art Director				4	
	Event Manager				4	
	Production Manager				4	
	Grand Total				100	

I, (authorised signatory) hereby certify that the information furnished by we/us above here is correct to the best of our/my knowledge and belief. This bid document consists of number of pages, serially numbered from 1 to and bound together.

Date:

Place:

Seal

Signature
Name & Designation

NOTE:

- *The Managing Committee of Kerala Travel Mart Society reserves the authority to accept or reject any Quotation without notice, if it feels that the vendor is not able to deliver the desired services in a time bound manner without any lapse.*
- *The Managing Committee of Kerala Travel Mart Society reserves the authority to cancel any agreement executed with a selected vendor on noticing his/their inability to deliver the services as desired. In the event of the same, the EMD will be forfeited by the KTM and he/they will be liable to make good the loss sustained by the KTM.*