

KERALA TRAVEL MART SOCIETY

(Register No.: ER 721/2000)

2020-2021



Regd. Office: 63/456, Elamkulam Road, Cochin- 682 017 Telefax: 0484 2203156 Email: ktm@keralatravelmart.org

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MANAGING COMMITTEE FOR THE PERIOD 2020-21

President - Mr. Baby Mathew Vice President - Mr. S Swaminathan Hon. Secretary - Mr. Jose Pradeep Jt. Hon. Secretary - Mr. Hari Kumar C Hon. Treasurer - Mr. Scaria Jose

COMMITTEE MEMBERS

Principal Secretary - Tourism, Govt. of Kerala - Ms. Rani George IAS 2. Director - Tourism, Govt. of Kerala - Mr. P Balakiran IAS

3. Mg. Director - KTDC - Mr. V R Krishna Teja Mylavarapu IAS

4. Immediate Past President - Mr. Abraham George

5. Members - Mr. Bony Paul 6. Members - Mr. Janeesh J 7. Members - Mr. Jobin Joseph - Mr. Jose Mathew 8. Members 9. Members - Mr. Lalith Viswakumar

10. Members - Ms. Mallika Dinesh Kumar 11. Members - Mr. Muhammed Ansari K A

12. Members - Mr. P M Ross Masood 13. Members - Mr. Rakesh O M 14. Members - Mr. Riyaz U C - Mr. Shilendran M 15. Members 16. Members - Mr. Tejus Jose

CEO - Mr. K S Shine

KERALA TRAVEL MART SOCIETY

(Register No.: ER 721/2000) Regd. Office: 63/456, Elamkulam Road, Cochin - 682017

ANNUAL REPORT FOR THE YEAR 2020-21 TO BE PRESENTED AT THE TWENTY FIRST ANNUAL GENERAL MEETING

The Managing Committee of the Kerala Travel Mart Society presents the Twenty First Annual Report to its members

The KTM Secretariat

The Secretariat is located at 63/456 (38/1912- old no.), Elamkulam Road (Kaloor - Kadavanthra Road), Cochin - 682017

Membership

There are 593 members on the rolls of the Society.

Managing Committee

President - Mr. Baby Mathew
Vice President - Mr. S Swaminathan
Hon. Secretary - Mr. Jose Pradeep
Jt. Hon. Secretary - Mr. Hari Kumar C
Hon. Treasurer - Mr. Scaria Jose

Ex-officio Members

Principal Secretary - Tourism, Govt. of Kerala - Ms. Rani George IAS Director - Tourism, Govt. of Kerala - Mr. P Bala Kiran IAS

Mg. Director - KTDC - Mr. V R Krishna Teja Mylavarapu IAS

Imm. Past President - Mr. Abraham George

Committee Members

1. Mr. Bony Paul

2. Mr. Janeesh J

3. Mr. Jobin Joseph

4. Mr. Jose Mathew

5. Mr. Lalith Viswakumar

6. Ms. Mallika Dinesh Kumar

7. Mr. Muhammed Ansari K A

8. Mr. P M Ross Masood

9. Mr. Rakesh O M

10. Mr. Riyaz U C

11. Mr. Shilendran M

12. Mr. Tejus Jose

Organizing Committee for KTM

Chief Patron Patron Chairman	Position Held H'ble Minister for Tourism Chairman - KTDC Principal Secretary - Tourism Govt. of	Name of Person Mr. Kadakampally Surendran Mr. Vijayakumar M
Chairman	Kerala	Ms. Rani George IAS
Vice Chairman	Director - Tourism Govt. of Kerala	Mr. Balakiran P IAS
Vice Chairman	Mg. Director - KTDC Ltd	Mr. V R Krishna Teja
	5	Mylavarapu IAS
Vice Chairman	Imm Past President - KTM Society	Mr. Abraham George
Vice Chairman	Past President	Mr. Jose Dominic
Vice Chairman	Past President	Mr. E M Najeeb
Vice Chairman	Past President	Mr. Riaz Ahmed
General Convener	President - KTM Society	Mr. Baby Mathew
Convener	Hon. Secretary- KTM Society	Mr. Jose Pradeep
Convener	Vice President - KTM Society	Mr. Swaminathan S
Jt. Convener	Hon. Jt. Secretary - KTM Society	Mr. Hari Kumar C
Treasurer	Hon. Treasurer- KTM Society	Mr. Scaria Jose
Member Secretary	,	Mr. K S Shine
•	nodation Committee	Mr. S Swaminathan
Chairman - Airlines	Committee	Mr. Riyaz U C
Chairman - Buyers	Committee	Mr. Shilendran M
Co-Chairman - Buy		Mr. Jibran Asif
-	Seller Co-ordination Committee	Mr. Tejus Jose
Chairman - CSR Age		Mr. Jose Domnic
Chairman - E-Marke		Mr. Scaria Jose
	arketing Committee	Mr. Shailesh Nair
Chairman - Exhibiti	on Committee	Mr. Jose Pradeep
Chairman - Finance	e Committee	Mr. E. M.Najeeb
Chairman - Marketi	ng Committee	Mr. Jobin Joseph
Chairman - Media (9	Mr. Baby Mathew
Chairman - PR Com	nmittee	Mr. Lalith Viswakumar
Chairman - Kerala I	Post & Pre Mart Tours Committee	Mr. Abraham George
Chairman - N. Kera	la Post & Pre Mart Tours Committee	Mr. Rakesh O M
Chairman - C. Keral	a Post & Pre Mart Tours Committee	Mr. Muhammed Ansari K A
Co-Chairman- S. Ke	erala Post & Pre Mart Tours Committee	Mr. Manoj Babu
Chairman - Prograr	nme & Cultural Committee	Mr. Hari Kumar C
Chairman - Recepti	on Committee	Ms. Mallika Dinesh Kumar
Chairman - Sellers	Committee	Mr. Jose Mathew
Chairman - Semina	rs & Workshops Committee	Mr. Riaz Ahmed
Chairman - Sponso	rship Committee	Mr. Bony Paul
Chairman - Transpo	ortation Committee	Mr. P M Ross Masood
Chairman - Informa	ation & Technology Committee	Mr. Janeesh J
Co-Chairman - Info	rmation Technology Committee	Mr. Biju George

KTM Virtual Mart 2021

The first edition of the KTM Virtual Mart 2021 was conducted by the KTM Society in association with the Dept. of Tourism, Govt. of Kerala from 1st to 5th March'21. The mart was extended to 5 more days on the request of sellers, buyers, medias and visitors.

The Virtual Mart was inaugurated virtually by the Hon'ble Governor of Kerala Sri Arif Mohammad Khan at a function held at Uday Palace Convention Centre, Kowdiyar, Thiruvananthapuram and presided by Smt.Rani George IAS - Principal Secretary -Tourism, Govt. of Kerala. Sri. Baby Mathew, President of the KTM Society welcomed the gathering while Sri. Abraham George, Immediate Past President of KTM Society, proposed the vote of thanks.

Dr. V.P. Joy, Chief Secretary, Government of Kerala, Shri. Krishna Teja IAS - Director Tourism, Govt. of Kerala, Shri. D. Venkatesan, Regional Director, India Tourism, Chennai, Shri. E.M. Najeeb, Past President were also present along with Smt. Sathikumari, Ward Councillor, Kowdiyar Division, Thiruvananthapuram Corporation.

The online appointment system between the Buyer and the Seller worked well resulting in well-organized fruitful meetings.

KTM Virtual 2021- Stall Category

Three different virtual stall categories was designed such as House Boat stall, Tradition stall, Modern Stall for virtual B2B meeting. These stalls are allotted to all the active members free of cost.

	International	Domestic	Total
No: of Buyers who Approved	164	564	728
No: of Buyers who Attended	139	464	603
Total Confirmed Appointments	3967	10967	14934
Total Chats	17420	20147	37576
Total business meetings	2660	4175	6835
Total business meeting hours	66500	104375	170875

There was a particularly good response from the public as well.

73 International and Domestic media delegates attended the KTM Virtual Mart. They were also participated for the different seminars.



DETAILS OF INTERNATIONAL BUYERS - COUNTRY WISE

Sl. No.	Country	Attended Buyers
1	Australia	6
2	Austria	1
3	Azerbaijan	1
4	Belgium	4
5	Brazil	12
6	Canada	9
7	Czech Republic	1
8	France	6
9	Georgia	1
10	Germany	12
11	Hong Kong	2
12	Hungary	1
13	Israel	4
14	Italy	2
15	Japan	1
16	Korea, South	1
17	Lebanon	1
18	Malaysia	4
19	Mexico	8
20	Oman	7
21	Peru	1
22	Philippines	1
23	Poland	3
24	Portugal	2
25	Qatar	5
26	Russia	3
27	Slovakia	1
28	South Africa	3
29	Spain	9
30	Sweden	1
31	Switzerland	3
32	Taiwan	1
33	Ukraine	4
34	United Arab Emirate	s 7
35	United Kingdom	17
36	USA	18
37	Venezuela	1

DETAILS OF DOMESTIC BUYERS - STATE WISE

Sl.No.	State	Attended Buyers
1	Andhra Pradesh (Hyderabad)	38
2	Bihar (Patna)	1
3	Goa (Panaji)	2
4	Gujarat (Gandhinagar)	67
5	Haryana (Chandigarh)	41
6	Karnataka (Bangalore)	34
7	Madhya Pradesh (Bhopal)	1
8	Maharashtra (Mumbai)	192
9	Odisha (Bhubaneshwar)	5
10	Punjab (Chandigarh)	3
11	Rajasthan (Jaipur)	10
12	Tamil Nadu (Chennai)	24
13	Telangana (Hyderabad)	10
14	Tripura (Agartala)	1
15	Uttaranchal (Dehradun)/Uttarakhand	1
16	Uttar Pradesh (Lucknow)	23
17	West Bengal (Kolkata)	11
18	Andaman and Nicobar Islands (Port Blair)	1
19	Chandigarh (Chandigarh)	1
20	Dadra and Nagar Haveli and Daman & Diu	1
21	The Government of NCT of Delhi (Delhi)	94
22	Jammu & Kashmir (Srinagar-S*, Jammu-W	(*) 3

KTM VIRTUAL 2021 - SPONSORS

Sl. No.	Name of Sponsor	Logo
1	Kerala Tourism	Gon 2 Oan Country
2	Incredible India	Incredible India
3	Metro Mart	METRO.

KTM VIRTUAL 2021 on Social media

KTM was continually active on social media, particularly for a few months before and after KTM Virtual 2021 and was well handled by M/s Onpageone Web Marketing.

KTM 2021 Sellers E-directory sponsored by M/s Metro Mart Magazine was published on the profile of each registered buyer and seller.

AGM & AUDITOR'S REPORT

The XX Annual general Meeting of the KTM Society was held through Video Conference (Zoom meeting) on 26th September 2020.

Finance

The Income & Expenditure statement for the period ending 31-03-21, the Balance Sheet as on 31-03-21 and the Auditor's Report for the year 2020-21 are enclosed for the information of the members.

Auditors

M/s R. G. N. Price & Co, Cochin, Chartered Accountants.

Acknowledgement

Your Managing Committee sincerely thanks all the members for their wholehearted support extended to them for running the Society successfully.

For the Managing Committee:

Sd/-

Baby Mathew - President

Sd/-

Jose Pradeep - Hon. Secretary

Sd/-

Mr. Scaria Jose - Hon. Treasurer

Place: Ernakulam Date: 19.08.2021



INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF THE KERALA TRAVEL MART SOCIETY (REGD.)

19/2021 13.08.2021

UDIN: 21227173AAAABD7608

AUDIT REPORT

Opinion

We have audited the financial statements of **Kerala Travel Mart Society** which comprise the balance sheet as at March 31, 2021, and the Profit and Loss Account for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

Basis for Opinion

We conducted our audit in accordance with Standards on Auditing (SAs). Our responsibilities under those Standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the entity in accordance with the ethical requirements that are relevant to our audit of the financial statements, and we have fulfilled our other responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other Matters

In view of the travel restrictions due to outbreak of COVID-19, wherever physical access was not possible, necessary records / reports / documents were verified through digital medium, email etc. and were relied upon on as audit evidence for carrying out the audit for the current year. This has been carried out based on the advisory on "Specific Considerations while conducting Distance Audit/ Remote Audit/ Online Audit under current Covid-19 situation" issued by the Auditing and Assurance Standards Board of ICAI. We have been represented by the management that the data provided for our audit purposes is correct, complete, reliable, and are directly generated by the accounting system of the Society without any further manual modifications. We bring to the attention of the users that the audit of the financial statements has been performed in the aforesaid conditions.

Our audit opinion is not modified in respect of the above.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation of the financial statements and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the entity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the entity or to cease operations, or has no realistic alternative but to do so. Those charged with governance are responsible for overseeing the entity's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are

based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the entity to cease to continue as a going concern and whether the financial statements represent the underlying transactions and events in a manner that achieve fair presentation.

• Evaluate the overall presentation, structure and content of Financial Statements, including the disclosures and whether the Financial Statements represent the underlying transactions and events in a manner that achieve fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

> For R.G.N.PRICE & CO. **Chartered Accountants**

Sd/-

P.M. VEERAMANI

Partner

M.No. 23933. FR. No. 0027855



KERALA TRAVEL MART SOCIETY (REGD.)

(Registered under The Travancore - Cochin Literary, Scientific and Charitable Societies Registration Act, 1955)

BALANCE SHEET AS AT 31st MARCH 2021

(Amount in₹)

			(Amount mx)
Particulars	Sch.	As at 31st	As at 31st
	No.	March 2021	March 2020
SOURCES OF FUNDS			
Capital fund	1	72,30,000	70,90,000
Surplus in Income and Expenditure Account		1,11,78,168	1,53,28,346
Total		1,84,08,168	2,24,18,346
APPLICATION OF FUNDS			
Fixed assets	2		
Gross block	_	37,67,458	14,30,876
Less: Accumulated depreciation		15,69,185	7,82,048
·		21,98,273	6,48,828
Current Assets, Loans and Advances			
Cash and Bank balances	3	1,19,91,791	1,62,63,890
Loans and Advances	4	46,08,115	59,97,721
Other Current Assets	5	3,35,522	4,31,421
		1,69,35,428	2,26,93,032
Less : Current Liabilities			
Liabilities	6	7,25,533	9,23,514
		7,25,533	9,23,514
Net Current Assets		1,62,09,895	2,17,69,518
Total		1,84,08,168	2,24,18,346
Significant Accounting Policies and Notes on		_,= -,= -,= -,=	_,,,,
Accounts	10		
	•		

Schedules 1 to 10 form an integral part of the Financial Statements.

This is the Balance Sheet referred to in our report of even date

For **R.G.N. PRICE & CO.** For **Kerala Travel Mart Society**

Chartered Accountants

President: Sd/-

Sd/-

P.M. VEERAMANI Secretary : Sd/-

Partner

M.No. 23933. FR. No. 0027855 Treasurer: Sd/-

Place: Ernakulam
Date: 13.08.2021
Place: Ernakulam
Date: 19.08.2021



KERALA TRAVEL MART SOCIETY (REGD.)

(Registered under The Travancore - Cochin Literary, Scientific and Charitable Societies Registration Act, 1955)

INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31st MARCH 2021

(Amount in₹)

			(Amount in C
Particulars	Sch.		For the year ended
	No.	31st March 2021	31st March 2020
INCOME			
Subscription fees		17,73,000	39,66,000
Income from Virtual Kerala Travel Mart	7	1,20,000	
Financial assistance from Department of Tourism,		, ,	
Government of Kerala		12,50,000	91,74,000
Interest on Bank deposits		6,24,272	7,21,448
Other Income		7,78,972	1,82,668
		45,46,244	1,40,44,116
EXPENDITURE			
Beach cleaning project expense			1,24,050
Contribution to Chief Minister's Distress Relief			1,2 1,030
Fund		29,37,150	
Other Charitable Activity		2,24,100	
Operating and Establishment expenses	8	33,67,465	34,90,361
Virtual Kerala Travel Mart Expense	9	13,80,570	7,91,049
Depreciation	2	7,87,137	2,41,391
		86,96,422	46,46,851
		,	
Surplus for the year/(Deficit)		(41,50,178)	
Balance brought forward		1,53,28,346	
Surplus carried to Balance Sheet		1,11,78,168	1,53,28,346
Significant Accounting Policies and Notes on			
Accounts	10		
		1	

Schedules 1 to 10 form an integral part of the Financial Statements.

This is the Income and Expenditure Account referred to in our report of even date

For **R.G.N. PRICE & CO.** For **Kerala Travel Mart Society**

Chartered Accountants

President : Sd/-

Sd/-

P.M. VEERAMANI Secretary : Sd/-

Partner

M.No. 23933. FR. No. 0027855 Treasurer: Sd/-

Place: Ernakulam
Date: 13.08.2021

Place: Ernakulam
Date: 19.08.2021



KERALA TRAVEL MART SOCIETY (REGD.) Schedules forming part of the Financial Statements for the year ended 31st March, 2021

(Amount in₹)

	T.	(Amount in t
Particulars	As at	As at
	31st March 2021	31st March 2020
Schedule 1 - Capital Fund		
Opening Balance	70,90,000	
Add : Entrance Fee received during the year	1,40,000	
Closing Balance	72,30,000	70,90,000
(Represents entrance fee received from 14 (Previous		
year: 85) members, both active and inactive members.)		
Schedule 3 - Cash and Bank Balances		
Cash-in-hand	3,895	2,990
Balances With Scheduled Bank:		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
In Current Accounts	22,34,209	16,78,491
In Deposit Accounts	97,53,687	1,45,82,409
	1,19,91,791	1,62,63,890
Schedule 4 - Loans and Advances		
Deposits:		
Telephone Deposits	3,000	l -
Rent deposit	48,000	· ·
Electricity deposit	1,393	· ·
Internet and website deposit	2,500	2,500
Professional Tax Advance	5,600	
Deposit to Cochin Port Trust for KTM Mart 2020		16,15,656
Security deposit KTM 2018 Venue		22,715
Tax Deducted at Source	13,67,248	1
GST Receivable	31,80,374	28,55,279
Subscription receivable		110
	46,08,115	59,97,721
Schedule 5 - Other Current Assets		
Interest accrued on deposits	2,35,082	4,29,886
Advance to M/s. Joseph and Kurian, Advocates	1,00,000	
Prepaid expense - KSEWWB and AMC	440	1,535
	3,35,522	4,31,421

KERALA TRAVEL MART SOCIETY (REGD.) Schedules forming part of the Financial Statements for the year ended 31st March, 2021

(Amount in₹)

Schedule 6 - Current Liabilities 31st March 2021 31st March 2020 Advance Subscription fee received for 2020-21 30 28,320 Excess Collection (Refundable) 14,959 14,959 TDS Payable 41,151 12,677 Professional Tax Payable - 5,900 Flood Relief Fund Collected - Payable - 62,850 Salary Payable 1,79,070 1,71,993 Professional Fee Payable 44,000 - Late Filing Fee Payable 1,40,465 1,40,465 Other Expenses Payable 1,50,358 87,850 Buyer Refundable Deposit 45,000 2,30,000 Tourism Support and Assistance 1,10,500 1,68,500		T	(Amount in C
Schedule 6 - Current Liabilities Advance Subscription fee received for 2020-21 30 28,320 Excess Collection (Refundable) 14,959 14,959 14,959 TDS Payable 41,151 12,677 Professional Tax Payable 5,900 Flood Relief Fund Collected - Payable 62,850 Salary Payable 1,79,070 1,71,993 Professional Fee Payable 1,40,465 1,40,465 Late Filing Fee Payable 1,50,358 87,850 Other Expenses Payable 1,50,358 87,850 Buyer Refundable Deposit 45,000 2,30,000 Tourism Support and Assistance 1,10,500 1,68,500 Tourism Support and Assistance 1,20,000 Schedule 7 -Income from Kerala Travel Mart 2020 1,20,000 Advertisement 1,20,000 Salaries and Allowances 22,86,000 21,66,528 Employer's Contribution to KSEWWB 960 720 Rent 2,77,836 2,66,806 Postage and Telephone 2,54,147 <	Particulars	1 10 010	
Advance Subscription fee received for 2020-21 30 28,320 Excess Collection (Refundable) 14,959 14,959 TDS Payable 41,151 12,677 Professional Tax Payable 62,850 Flood Relief Fund Collected - Payable 62,850 Salary Payable 1,79,070 1,71,993 Professional Fee Payable 44,000 Late Filing Fee Payable 1,50,358 87,850 Other Expenses Payable 1,50,358 87,850 Buyer Refundable Deposit 45,000 2,30,000 Tourism Support and Assistance 1,10,500 1,68,500 Tourism Support and Assistance 1,20,000 Schedule 7 - Income from Kerala Travel Mart 2020 1,20,000 Advertisement 1,20,000 Salaries and Allowances 22,86,000 21,66,528 Employer's Contribution to KSEWWB 960 720 Rent 2,77,836 2,66,806 Postage and Telephone 2,54,147 1,43,093 Legal and Professional charges		31st March 2021	31st March 2020
Advance Subscription fee received for 2020-21 30 28,320 Excess Collection (Refundable) 14,959 14,959 TDS Payable 41,151 12,677 Professional Tax Payable 62,850 Flood Relief Fund Collected - Payable 62,850 Salary Payable 1,79,070 1,71,993 Professional Fee Payable 44,000 Late Filing Fee Payable 1,50,358 87,850 Other Expenses Payable 1,50,358 87,850 Buyer Refundable Deposit 45,000 2,30,000 Tourism Support and Assistance 1,10,500 1,68,500 Tourism Support and Assistance 1,20,000 Schedule 7 - Income from Kerala Travel Mart 2020 1,20,000 Advertisement 1,20,000 Salaries and Allowances 22,86,000 21,66,528 Employer's Contribution to KSEWWB 960 720 Rent 2,77,836 2,66,806 Postage and Telephone 2,54,147 1,43,093 Legal and Professional charges			
Excess Collection (Refundable) 14,959 14,959 TDS Payable 41,151 12,677 Professional Tax Payable			
TDS Payable 41,151 12,677 Professional Tax Payable 5,900 Flood Relief Fund Collected - Payable 62,850 Salary Payable 1,79,070 1,71,993 Professional Fee Payable 44,000 Late Filing Fee Payable 1,50,358 87,850 Other Expenses Payable 1,50,358 87,850 Buyer Refundable Deposit 45,000 2,30,000 Tourism Support and Assistance 1,10,500 1,68,500 Tourism Support and Assistance 1,20,000 Schedule 7 -Income from Kerala Travel Mart 2020 1,20,000 Advertisement 1,20,000 Schedule 8 - Operating and Establishment Expenses: 22,86,000 21,66,528 Employer's Contribution to KSEWWB 960 720 Rent 2,77,836 2,66,806 Postage and Telephone 2,54,147 1,43,093 Legal and Professional charges 2,37,000 2,40,150 Audit Fees 92,000 80,650 <td< td=""><td>•</td><td></td><td>1</td></td<>	•		1
Professional Tax Payable 5,900 Flood Relief Fund Collected - Payable 62,850 Salary Payable 1,79,070 1,71,993 Professional Fee Payable 44,000 Late Filing Fee Payable 1,40,465 1,40,465 Other Expenses Payable 1,50,358 87,850 Buyer Refundable Deposit 45,000 2,30,000 Tourism Support and Assistance 1,10,500 1,68,500 Advertisement 1,20,000 Schedule 7 - Income from Kerala Travel Mart 2020 1,20,000 Advertisement 1,20,000 Salaries and Allowances 22,86,000 21,66,528 Employer's Contribution to KSEWWB 960 720 Rent 2,77,836 2,66,806 Postage and Telephone 2,54,147 1,43,093 Legal and Professional charges 2,37,000 2,40,150 Audit Fees 92,000 80,650 Printing and Stationary 43,609 95,322 Travel expenses 7,295 8,262	Excess Collection (Refundable)	14,959	14,959
Flood Relief Fund Collected - Payable	TDS Payable	41,151	12,677
Salary Payable 1,79,070 1,71,993 Professional Fee Payable 44,000 Late Filing Fee Payable 1,40,465 1,40,465 Other Expenses Payable 1,50,358 87,850 Buyer Refundable Deposit 45,000 2,30,000 Tourism Support and Assistance 1,10,500 1,68,500 Schedule 7 -Income from Kerala Travel Mart 2020 1,20,000 Schedule 8 - Operating and Establishment Expenses: 22,86,000 21,66,528 Salaries and Allowances 22,86,000 21,66,528 Employer's Contribution to KSEWWB 960 720 Rent 2,77,836 2,66,806 Postage and Telephone 2,54,147 1,43,093 Legal and Professional charges 2,37,000 2,40,150 Audit Fees 92,000 80,650 Printing and Stationary 43,609 95,322 Travel expenses 7,295 8,262 Rates and Taxes 9,884 5,530 Electricity and Water Charges 33,470 45,423 Meeting and	Professional Tax Payable		5,900
Professional Fee Payable 44,000 Late Filing Fee Payable 1,40,465 1,40,465 Other Expenses Payable 1,50,358 87,850 Buyer Refundable Deposit 45,000 2,30,000 Tourism Support and Assistance 1,10,500 1,68,500 7,25,533 9,23,514 Schedule 7 -Income from Kerala Travel Mart 2020 Advertisement 1,20,000 Schedule 8 - Operating and Establishment Expenses: 22,86,000 21,66,528 Employer's Contribution to KSEWWB 960 720 Rent 2,77,836 2,66,806 Postage and Telephone 2,54,147 1,43,093 Legal and Professional charges 2,37,000 2,40,150 Audit Fees 92,000 80,650 Printing and Stationary 43,609 95,322 Travel expenses 7,295 8,262 Rates and Taxes 9,884 5,530 Electricity and Water Charges 33,470 45,423 Meeting and Other expenses 47,375 3,85,529 Repairs and Maintenance 72,772 47,134	Flood Relief Fund Collected - Payable		62,850
Late Filing Fee Payable 1,40,465 1,40,465 Other Expenses Payable 1,50,358 87,850 Buyer Refundable Deposit 45,000 2,30,000 Tourism Support and Assistance 1,10,500 1,68,500 7,25,533 9,23,514 Schedule 7 -Income from Kerala Travel Mart 2020 Advertisement 1,20,000 Schedule 8 - Operating and Establishment Expenses: Salaries and Allowances 22,86,000 21,66,528 Employer's Contribution to KSEWWB 960 720 Rent 2,77,836 2,66,806 Postage and Telephone 2,54,147 1,43,093 Legal and Professional charges 2,37,000 2,40,150 Audit Fees 92,000 80,650 Printing and Stationary 43,609 95,322 Travel expenses 7,295 8,262 Rates and Taxes 9,884 5,530 Electricity and Water Charges 33,470 45,423 Meeting and Other expenses 47,375 3,85,529 Repairs and Maintenance 72,772 47,134 Bank charges	Salary Payable	1,79,070	1,71,993
Other Expenses Payable 1,50,358 87,850 Buyer Refundable Deposit 45,000 2,30,000 Tourism Support and Assistance 1,10,500 1,68,500 7,25,533 9,23,514 Schedule 7 -Income from Kerala Travel Mart 2020 Advertisement 1,20,000 Schedule 8 - Operating and Establishment Expenses: Salaries and Allowances 22,86,000 21,66,528 Employer's Contribution to KSEWWB 960 720 Rent 2,77,836 2,66,806 Postage and Telephone 2,54,147 1,43,093 Legal and Professional charges 2,37,000 2,40,150 Audit Fees 92,000 80,650 Printing and Stationary 43,609 95,322 Travel expenses 7,295 8,262 Rates and Taxes 9,884 5,530 Electricity and Water Charges 33,470 45,423 Meeting and Other expenses 47,375 3,85,529 Repairs and Maintenance 72,772 47,134 Bank charges <t< td=""><td>·</td><td>44,000</td><td></td></t<>	·	44,000	
Buyer Refundable Deposit 45,000 2,30,000 Tourism Support and Assistance 1,10,500 1,68,500 7,25,533 9,23,514 Schedule 7 -Income from Kerala Travel Mart 2020 Advertisement 1,20,000 Schedule 8 - Operating and Establishment Expenses: Salaries and Allowances 22,86,000 21,66,528 Employer's Contribution to KSEWWB 960 720 Rent 2,77,836 2,66,806 Postage and Telephone 2,54,147 1,43,093 Legal and Professional charges 2,37,000 2,40,150 Audit Fees 92,000 80,650 Printing and Stationary 43,609 95,322 Travel expenses 7,295 8,262 Rates and Taxes 9,884 5,530 Electricity and Water Charges 33,470 45,423 Meeting and Other expenses 47,375 3,85,529 Repairs and Maintenance 72,772 47,134 Bank charges 1,962 2,595 Periodicals and Publications	Late Filing Fee Payable	1,40,465	1,40,465
Tourism Support and Assistance 1,10,500 1,68,500 7,25,533 9,23,514	Other Expenses Payable	1,50,358	87,850
Schedule 7 -Income from Kerala Travel Mart 2020 Advertisement 1,20,000 1,20,000 1,20,000 1,20,000 Schedule 8 - Operating and Establishment Expenses: 22,86,000 21,66,528 Salaries and Allowances 22,86,000 21,66,528 Employer's Contribution to KSEWWB 960 720 Rent 2,77,836 2,66,806 Postage and Telephone 2,54,147 1,43,093 Legal and Professional charges 2,37,000 2,40,150 Audit Fees 92,000 80,650 Printing and Stationary 43,609 95,322 Travel expenses 7,295 8,262 Rates and Taxes 9,884 5,530 Electricity and Water Charges 33,470 45,423 Meeting and Other expenses 47,375 3,85,529 Repairs and Maintenance 72,772 47,134 Bank charges 1,962 2,595 Periodicals and Publications 2,655 2,620 Festiva	Buyer Refundable Deposit	45,000	2,30,000
Schedule 7 -Income from Kerala Travel Mart 2020 1,20,000 Advertisement 1,20,000 Schedule 8 - Operating and Establishment Expenses: 22,86,000 21,66,528 Salaries and Allowances 22,86,000 21,66,528 Employer's Contribution to KSEWWB 960 720 Rent 2,77,836 2,66,806 Postage and Telephone 2,54,147 1,43,093 Legal and Professional charges 2,37,000 2,40,150 Audit Fees 92,000 80,650 Printing and Stationary 43,609 95,322 Travel expenses 7,295 8,262 Rates and Taxes 9,884 5,530 Electricity and Water Charges 33,470 45,423 Meeting and Other expenses 47,375 3,85,529 Repairs and Maintenance 72,772 47,134 Bank charges 1,962 2,595 Periodicals and Publications 2,655 2,620 Festival expenses 500	Tourism Support and Assistance	1,10,500	1,68,500
Advertisement 1,20,000		7,25,533	9,23,514
Advertisement 1,20,000			
Schedule 8 - Operating and Establishment Expenses: Salaries and Allowances 22,86,000 21,66,528 Employer's Contribution to KSEWWB 960 720 Rent 2,77,836 2,66,806 Postage and Telephone 2,54,147 1,43,093 Legal and Professional charges 2,37,000 2,40,150 Audit Fees 92,000 80,650 Printing and Stationary 43,609 95,322 Travel expenses 7,295 8,262 Rates and Taxes 9,884 5,530 Electricity and Water Charges 33,470 45,423 Meeting and Other expenses 47,375 3,85,529 Repairs and Maintenance 72,772 47,134 Bank charges 1,962 2,595 Periodicals and Publications 2,655 2,620 Festival expenses 500			
Schedule 8 - Operating and Establishment Expenses: Salaries and Allowances 22,86,000 21,66,528 Employer's Contribution to KSEWWB 960 720 Rent 2,77,836 2,66,806 Postage and Telephone 2,54,147 1,43,093 Legal and Professional charges 2,37,000 2,40,150 Audit Fees 92,000 80,650 Printing and Stationary 43,609 95,322 Travel expenses 7,295 8,262 Rates and Taxes 9,884 5,530 Electricity and Water Charges 33,470 45,423 Meeting and Other expenses 47,375 3,85,529 Repairs and Maintenance 72,772 47,134 Bank charges 1,962 2,595 Periodicals and Publications 2,655 2,620 Festival expenses 500	Advertisement		
Salaries and Allowances 22,86,000 21,66,528 Employer's Contribution to KSEWWB 960 720 Rent 2,77,836 2,66,806 Postage and Telephone 2,54,147 1,43,093 Legal and Professional charges 2,37,000 2,40,150 Audit Fees 92,000 80,650 Printing and Stationary 43,609 95,322 Travel expenses 7,295 8,262 Rates and Taxes 9,884 5,530 Electricity and Water Charges 33,470 45,423 Meeting and Other expenses 47,375 3,85,529 Repairs and Maintenance 72,772 47,134 Bank charges 1,962 2,595 Periodicals and Publications 2,655 2,620 Festival expenses 500		1,20,000	
Salaries and Allowances 22,86,000 21,66,528 Employer's Contribution to KSEWWB 960 720 Rent 2,77,836 2,66,806 Postage and Telephone 2,54,147 1,43,093 Legal and Professional charges 2,37,000 2,40,150 Audit Fees 92,000 80,650 Printing and Stationary 43,609 95,322 Travel expenses 7,295 8,262 Rates and Taxes 9,884 5,530 Electricity and Water Charges 33,470 45,423 Meeting and Other expenses 47,375 3,85,529 Repairs and Maintenance 72,772 47,134 Bank charges 1,962 2,595 Periodicals and Publications 2,655 2,620 Festival expenses 500			
Employer's Contribution to KSEWWB 960 720 Rent 2,77,836 2,66,806 Postage and Telephone 2,54,147 1,43,093 Legal and Professional charges 2,37,000 2,40,150 Audit Fees 92,000 80,650 Printing and Stationary 43,609 95,322 Travel expenses 7,295 8,262 Rates and Taxes 9,884 5,530 Electricity and Water Charges 33,470 45,423 Meeting and Other expenses 47,375 3,85,529 Repairs and Maintenance 72,772 47,134 Bank charges 1,962 2,595 Periodicals and Publications 2,655 2,620 Festival expenses 500	1	22.00.000	21.00.520
Rent 2,77,836 2,66,806 Postage and Telephone 2,54,147 1,43,093 Legal and Professional charges 2,37,000 2,40,150 Audit Fees 92,000 80,650 Printing and Stationary 43,609 95,322 Travel expenses 7,295 8,262 Rates and Taxes 9,884 5,530 Electricity and Water Charges 33,470 45,423 Meeting and Other expenses 47,375 3,85,529 Repairs and Maintenance 72,772 47,134 Bank charges 1,962 2,595 Periodicals and Publications 2,655 2,620 Festival expenses 500			
Postage and Telephone 2,54,147 1,43,093 Legal and Professional charges 2,37,000 2,40,150 Audit Fees 92,000 80,650 Printing and Stationary 43,609 95,322 Travel expenses 7,295 8,262 Rates and Taxes 9,884 5,530 Electricity and Water Charges 33,470 45,423 Meeting and Other expenses 47,375 3,85,529 Repairs and Maintenance 72,772 47,134 Bank charges 1,962 2,595 Periodicals and Publications 2,655 2,620 Festival expenses 500			
Legal and Professional charges 2,37,000 2,40,150 Audit Fees 92,000 80,650 Printing and Stationary 43,609 95,322 Travel expenses 7,295 8,262 Rates and Taxes 9,884 5,530 Electricity and Water Charges 33,470 45,423 Meeting and Other expenses 47,375 3,85,529 Repairs and Maintenance 72,772 47,134 Bank charges 1,962 2,595 Periodicals and Publications 2,655 2,620 Festival expenses 500		1	
Audit Fees 92,000 80,650 Printing and Stationary 43,609 95,322 Travel expenses 7,295 8,262 Rates and Taxes 9,884 5,530 Electricity and Water Charges 33,470 45,423 Meeting and Other expenses 47,375 3,85,529 Repairs and Maintenance 72,772 47,134 Bank charges 1,962 2,595 Periodicals and Publications 2,655 2,620 Festival expenses 500			
Printing and Stationary 43,609 95,322 Travel expenses 7,295 8,262 Rates and Taxes 9,884 5,530 Electricity and Water Charges 33,470 45,423 Meeting and Other expenses 47,375 3,85,529 Repairs and Maintenance 72,772 47,134 Bank charges 1,962 2,595 Periodicals and Publications 2,655 2,620 Festival expenses 500			
Travel expenses 7,295 8,262 Rates and Taxes 9,884 5,530 Electricity and Water Charges 33,470 45,423 Meeting and Other expenses 47,375 3,85,529 Repairs and Maintenance 72,772 47,134 Bank charges 1,962 2,595 Periodicals and Publications 2,655 2,620 Festival expenses 500		· ·	· · · · · · · · · · · · · · · · · · ·
Rates and Taxes 9,884 5,530 Electricity and Water Charges 33,470 45,423 Meeting and Other expenses 47,375 3,85,529 Repairs and Maintenance 72,772 47,134 Bank charges 1,962 2,595 Periodicals and Publications 2,655 2,620 Festival expenses 500		· ·	· · · · · · · · · · · · · · · · · · ·
Electricity and Water Charges 33,470 45,423 Meeting and Other expenses 47,375 3,85,529 Repairs and Maintenance 72,772 47,134 Bank charges 1,962 2,595 Periodicals and Publications 2,655 2,620 Festival expenses 500	•	· ·	
Meeting and Other expenses 47,375 3,85,529 Repairs and Maintenance 72,772 47,134 Bank charges 1,962 2,595 Periodicals and Publications 2,655 2,620 Festival expenses 500			
Repairs and Maintenance72,77247,134Bank charges1,9622,595Periodicals and Publications2,6552,620Festival expenses500	· · · · · · · · · · · · · · · · · · ·	1	· · · · · · · · · · · · · · · · · · ·
Bank charges1,9622,595Periodicals and Publications2,6552,620Festival expenses500			
Periodicals and Publications 2,655 2,620 Festival expenses 500		· ·	
Festival expenses 500			
		· ·	2,620
33,67,465 34,90,361	Festival expenses		24.00.264
		33,07,465	54,90,361

KERALA TRAVEL MART SOCIETY (REGD.) Schedules forming part of the Financial Statements for the year ended 31st March, 2021

(Amount in₹)

Particulars	As at 31st March 2021	As at 31st March 2020
Schedule 9 - Expenses of Kerala Travel Mart -		
Year 2018		
Forex Charges		11,868
Reimbursement to Buyers		3,53,482
Venue Rental & Infrastructure	22,715	
Year 2020		
Meeting & Other Expenses	6,19,062	93,910
Internet and Bandwidth Expenses	1,06,793	
Printing & Stationary		74,240
Travelling Expenses		55,550
Social Media/PR Media	6,32,000	2,02,000
	13,80,570	7,91,049

Schedule forming part of the Financial Statements for the year ended 31st March, 2021 **KERALA TRAVEL MART SOCIETY (REGD.)**

(Amount in₹)

Schedule 2 - Fixed Assets

		0	Gross Block			V	Accumulated Depreciation	d Deprecia	tion	Net	Net Block
		Addi	Additions		As at	As at			Upto	As at	As at
Particulars	As at	Less	More		31st	1st	For	On	31st	31st	31st
	1st April, 2020	than 180 Days	than 180 Days	Deletions	March, 2021	April, 2020	the Year	Deletions	March, 2021	March, 2021	March, 2020
EDP Equipment	4,39,908	46,582	1	1	4,86,490	3,09,353	61,538	i i	3,70,891	1,15,599	1,30,555
Furnitures and Fixtures	1,77,112	1	!	;	1,77,112	1,10,411	6,670	i i	1,17,081	60,031	66,701
Office Equipments	2,48,530	1	!	1	2,48,530	1,92,663	8,380	!	2,01,043	47,487	55,867
Telephone Installation	25,806	1	!	;	25,806	11,064	2,211	!	13,275	12,531	14,742
Electrical Installation	4,900	1	1	!	4,900	4,709	29	! !	4,738	162	191
Computer software	5,34,620	5,34,620 18,00,000	4,90,000	!	28,24,620	1,53,848	7,08,309	! !	8,62,157	8,62,157 19,62,463	3,80,772
Grand Total	14 30 876 18 46 582	18 46 582	4 90 000	:	37 67 458	7 82 048	787 137		15 69 185	15 69 185 21 98 273	6 48 828
Previous Year	7,90,430	3,64,027	2,76,419	-	14,30,876	5,40,657	2,41,391	1	7,82,048	6,48,828	2,49,773



KERALA TRAVEL MART SOCIETY (REGD.) Schedules forming part of the Financial Statements for the year ended 31st March 2021

Schedule No. 10 - Significant Accounting Policies and Notes on Accounts

A. Significant Accounting Policies

1. Basis of Accounting

The accounts are prepared under the historical cost convention on accrual basis of accounting.

2. Use of Estimates

The preparation of the financial statements in conformity with Indian GAAP requires the Management to make estimates and assumptions considered in the reported amounts of assets and liabilities (including contingent liabilities) and the reported income and expenses during the year. The Management believes that the estimates used in preparation of the financial statements are prudent and reasonable. Future results could differ due to these estimates and the differences between the actual results and the estimates are recognised in the periods in which the results are known / materialise.

3. Fixed Assets

Fixed Assets are stated at cost less accumulated depreciation.

4. Depreciation

Depreciation is provided as per the method prescribed under Income tax act, 1961 and at the rates given below.

Particulars	Rate of Depreciation	
EDP Equipment	40%	
Furniture and fixtures	10%	
Office equipment, Telephonic Installation and Electrical Installation	15%	
Computer Software	40%	

5. Revenue Recognition

Membership entrance fee is considered as capital receipt and credited to Capital Fund. Annual Subscription fee is considered as revenue receipt and credited to Income and Expenditure Account. Revenue from Kerala Travel Mart is recognized upon rendering of the service. Interest income is recognised on time proportion basis.

B. Notes on Accounts

- 1. The society has been registered under section 12AA of the Income Tax Act, 1961 by the Commissioner of Income Tax, Cochin vide Order No: CIT/CHN/12A/Tech 49/2001-02 dated 23rd February, 2005. The society consists of members operating in Travel, Tourism and Hotel industry. The main objective of the Society is to promote this industry with the support and advice of the Government of Kerala.
- 2. Employees Provident Fund & Miscellaneous Provisions Act, 1952 and Payment of Gratuity Act, 1972 are not applicable to the Society because the number of employees is below the statutory minimum required under the Acts.
- 3. Contingent Liability

Particulars	As at 31st March, 2021	As at 31st March, 2020
Income Tax demand for the Assessment Year 2011-12, against which appeal is pending before the Commissioner of Income Tax (Appeals)	Rs. 4,78,970/-	Rs. 4,78,970/-

4. Figures relating to previous year have been regrouped and reclassified wherever necessary to conform to current year's classification.

For Kerala Travel Mart Society

President: Sd/-

Secretary: Sd/-

Treasurer: Sd/-

Place: Ernakulam Date: 19.08.2021



Kerala Travel Mart Society - Membership List as on 31st March 2021

Sl. No. Name of Member

		_	_	
1	"Sargaalaya",	1/	0 6	\ /:II ~ ~ ~
1	~~\aroaalava~	Kerala Arte A	C raπc	VIIIAGE
_	Jai Edalava .	Ticiala Aits	x Claits	VIIIUEC

- 2 A.T.S.
- 3 Aadisaktthi Ayurveda Village LLP
- 4 **Aalok Tours and Travels**
- 5 Aanavilasam Luxury Plantation House
- Abaam Hotel Cochin, A Unit of Chinnar Homes Pvt. Ltd. 6
- 7 Abad Copper Castle
- Abad Green Forest 8
- Abad Harmonia Ayurveda Beach Resort 9
- Abad Hotels and Resorts Pvt. Ltd. 10
- Abad Metro 11
- Abad Turtle Beach Resort 12
- 13 **Abad Whispering Palms**
- 14 Adrak's Summer Sand Hill Resort Vagamon
- 15 After the Rains
- 16 Agastyaa Heritage Ayurvedic Hospital
- 17 Air Travel Enterprises India Ltd.
- Alhind Tours and Travels Pvt. Ltd. 18
- 19 Alleppey Tourism Development Co-operative Society Ltd.
- Amaana Plantation Resort 20
- Amal Tamara 21
- Amaryllis 22
- 23 **Ambady Estate**
- 24 Anandaniketan Ayur Resorts Pvt. Ltd.
- 25 Ananya
- 26 Apollo Dimora
- 27 Aqua Holidays
- 28 **Aquatic Floating Resort**
- 29 Aranya Nivas
- 30 Arc Tours & Travels
- 31 Aries Travel & Holidays
- **Associated Travels** 32
- 33 Association of Tourism Trade Organisations, India (ATTOI)
- At Wood Resort 34
- 35 Athira Holidays
- 36 Athirappilly Green Trees Resorts



- Authentic South India Tour Pvt. Ltd. 37
- Aveda Resorts and Spa Pvt. Ltd. 38
- 39 Ayur Bethaniya
- Ayur County Resorts Ltd. 40
- Ayur Green Resort & Spa 41
- 42 Ayursoma Ayurveda Hospital Pvt. Ltd.
- 43 Ayurveda Living Village
- 44 Ayurvedaa2z.com
- Ayurvedamana 45
- 46 Ayuryogashram
- **B Company Hospitality** 47
- Backwater Ripples Kumarakom 48
- 49 Banana Leaf Destinationz
- Banasura Hill Resort 50
- 51 Baymaas Lakehouse by Nature Resorts
- B'Canti Hotels & Resorts Pvt. Ltd. 52
- 53 Beach and Lake Ayurvedic Resort
- 54 Bekal Beach Camp
- 55 Bekal Resorts Development Corporation Limited
- 56 **Bellmount Resorts**
- 57 **Bharat Hotel**
- 58 Blackberry Hills Retreat & Spa
- 59 Blue Jelly Cruises & Resorts Pvt. Ltd.
- 60 Blue Wings Homestay
- Bluestream Resorts Pvt. Ltd. (Nihara Resort & Spa) 61
- **Bolgatty Island Resort** 62
- **Bolgatty Palace** 63
- Bond Ocean Safari Kovalam 64
- 65 Breakout Management Services Private Limited
- Breeze Backwater Holidays 66
- 67 Broad Bean Hotel
- Broad Bean Resort & Ayurvedic Spa 68
- 69 Brookside Lakkidi
- **Brothers Tourist Service** 70
- 71 **BTH Sarovaram**
- C World Holidays India Pvt. Ltd. 72
- Camelot Hotel & Convention Centre 73



- 74 **Camelot Resort**
- **Cardamom County** 75
- 76 Carmelia Haven
- Carnoustie Beach Resort & Ayurveda Spa 77
- 78 Casino Hotel, a CGH Earth Experience
- 79 **Catalyst Holidays**
- 80 Chakra Ayuvedic Resort
- 81 Chalukya Grace Tours Pvt. Ltd.
- **Chandys Windy Woods** 82
- Chemmanur International Holidays and Resorts Pvt. Ltd. 83
- Cherai Beach Resorts 84
- Cherai Tourism (CBHRDF) 85
- 86 **Cholan Tours Private Limited**
- Citrine Hospitality Ventures Pvt. Ltd. 87
- 88 Citrus Hotels & Resorts
- 89 Cliff Valley Properties Pvt. Ltd.
- 90 Clouds Valley Leisure Hotel
- 91 Club Mahindra Thekkady
- 92 Coastline Holidays (P) Ltd.
- 93 **Cocobay Resort**
- 94 Coconut Lagoon, a CGH Earth Experience
- 95 Concord Exotic Voyages (India) Pvt. Ltd.
- 96 **Contour Backwaters Resort**
- 97 Contour Island Resort & Spa
- Contour Jungle Resort 98
- 99 Cosmos Tours & Travels
- 100 **CRB Cochin Palace**
- Creative Travel Pvt. Ltd. 101
- 102 Crowne Plaza Kochi
- 103 DakshIndia Destination Management Pvt. Ltd.
- Dass Continental 104
- 105 Denote Travel & Tourism Pvt. Ltd.
- 106 Dental Vacations - Health Tourism Division of TheSmileCentre.in
- 107 Deshadan Eco Valley
- 108 Deshadan Resorts & Hotels
- 109 Devonshire Greens, Munnar
- **Dewalokam Farm Retreat** 110



- 111 Dhanagiri Home stay
- 112 **Diamond Tourism**
- Director, Dept. of Tourism, Govt. of Kerala 113
- Discover Kerala Holidays 114
- District Tourism Promotion Council, Malappuram 115
- 116 Do Houseboats
- 117 Dr. Jacob's Omega Dental Clinic (Implant & Cosmetic Dentistry)
- Dravidian Trails Holidays Pvt. Ltd. 118
- 119 **Dutch Bungalow**
- 120 E3 Theme Parks
- Eastbound Tours & Travels Pvt. Ltd. 121
- 122 Eastend Hotels & Resorts
- 123 **Eastend Lakesong**
- 124 Ebenezer Holiday Pvt. Ltd.
- 125 Edakkal Hermitage
- 126 Eletaria Resort
- 127 Elixir Hills
- 128 Eloceano Beach Villas
- 129 Elysium Garden Hill Resorts
- 130 **Emerald Isle**
- 131 **Estate Bungalow**
- 132 Estuary Sarovar Portico, Poovar Island
- 133 **Evergreen Tours**
- 134 **Executive Events**
- 135 Exeevents
- F M Media Technologies (P) Ltd. 136
- 137 Falcon Crest
- 138 Favourite Kerala Ayurveda and Spa
- 139 Floohoo Travel Services India Pvt. Ltd.
- 140 Flora Hotels & Resorts India (P) Ltd.
- 141 FlyCreative Online Pvt. Ltd.
- 142 Flyzone Venture Private Limited
- 143 Focuz Medicare & Holidays
- 144 Fort Gate Hotels & Resorts (P) Ltd.
- 145 Fort House Hotel
- 146 Fort Munnar
- 147 Fortune Hotel The South Park



- 148 Fortune Park Hotels Ltd.
- 149 Fortune Retreats Condominium Pvt. Ltd.
- Fragrant Nature Kochi (Masafi Developers Pvt. Ltd.) 150
- 151 Fragrant Nature Munnar (Wonderland Resort Pvt. Ltd.)
- 152 Fragrant Nature Retreat & Resorts Pvt. Ltd.
- 153 FrontEnd Media
- 154 Funday Tours and Travels Pvt. Ltd.
- 155 Garden House
- 156 Gateway Malabar Holidays (Pvt.) Ltd.
- 157 Gateway Varkala - IHCL Selegtions
- 158 Geeth Traditional Art Gallery
- 159 Georgian Holidays Pvt. Ltd.
- 160 **Ginger Holidays**
- 161 Ginger House Museum Hotel
- 162 Gokulam Park (A Sarovar Portico Hotel)
- 163 Golden Peak
- Golden Petal 164
- 165 **Grace Travel Mart**
- 166 **Grand Hospitality Services**
- 167 **Grand Hotel**
- 168 Grand Hyatt Kochi Bolgatty
- 169 **Grass Hopper Hospitality**
- 170 Grass Root Leisures And Hospitality Pvt. Ltd.
- 171 Grassroots
- 172 **Great Escapes**
- Great Hornbill Serviced Villa 173
- 174 Green Berg Holiday Resorts Pvt. Ltd.
- 175 Green Gates Hotel
- 176 Green Palace Health Resort
- 177 Green Ridge Munnar
- 178 **Green Routes Hospitality**
- 179 Green Tsavorite Services Pvt. Ltd.
- 180 Green Valley Vista
- 181 **Greenix Ventures Private Limited**
- 182 **Greenland Travels**
- 183 Halaldays Tourism Pvt. Ltd.
- 184 Haritagiri Hotel & Ayurvedic Village



- Harivihar 185
- 186 Hibiscus
- Hills & Hues 187
- 188 Hillview Munnar
- Hindustan Beach Retreat 189
- 190 Holiday Inn Cochin
- 191 Holiday Vista
- Holy Lama Wellness Pvt. Ltd. (Lhasa Ayurveda and Wellness Resort) 192
- Hotel Abad 193
- 194 Hotel Airlink Castle
- 195 **Hotel Chaithram**
- 196 Hotel Coral Isle
- 197 Hotel Dreamland
- **Hotel Eighth Bastion** 198
- 199 Hotel Elite Palazzo
- 200 Hotel Excellency (P) Ltd.
- 201 Hotel Fort Queen
- 202 Hotel Grand Thekkady
- 203 Hotel Great Jubilee
- 204 Hotel Hill Palace
- 205 Hotel Horizon
- 206 **Hotel Issacs Regency**
- 207 Hotel Joys Palace
- 208 Hotel Kochi Caprice (Caprice Hospitality)
- 209 Hotel Lake Palace
- 210 Hotel Maharani (P) Ltd.
- 211 Hotel Marine Palace
- 212 **Hotel Mintflower**
- 213 Hotel Pankaj
- 214 Hotel Pearl Dunes Pvt. Ltd.
- 215 Hotel Prasanth(A Unit Of Prasad Hotels (P) Ltd.)
- 216 **Hotel Presidency**
- Hotel Samudra 217
- 218 Hotel Sandra Palace
- 219 Hotel Sea Face220Hotel Treetop
- 221 Hotel Yuvarani Residency



- 222 **Hyatt Regency Thrissur**
- 223 **HYCINTH Hotels**
- 224 Ibis Kochi City Centre
- 225 Illikkalam Lakeside Cottages
- 226 **ImagesIndia Tours**
- 227 Indebo India Pvt. Ltd.
- 228 **Indian Impressions**
- 229 Indian Panorama
- 230 Indian Railway Catering and Tourism Corporation Ltd.
- 231 Indien-Flavours
- 232 Indo World Tours & Travels
- Indriya Beach Resort & Spa 233
- 234 Indus Go (Div. of Indus Motor Company Pvt. Ltd.)
- 235 **Indus Holidays**
- 236 **Infinity Hospitality Services**
- 237 International Pilgrimage Revolution Pvt. Ltd.
- 238 Intersight Tours & Travels Pvt. Ltd.
- 239 Iris Holidays Pvt. Ltd.
- 240 ITP Tourism Managers Pvt. Ltd.
- 241 Jai Maruti Holidays Tours & Travels
- 242 Jayasree Travels & Tours Company
- 243 **JCT Houseboats**
- 244 Jeevan Ayurvedic Beach Resort
- 245 Jeevess Ayurvedic Hospital & Research Pvt. Ltd.
- John's Farm and Home 246
- 247 Johns Resorts & Properties Pvt. Ltd.
- 248 KSA Tours and Travels Pvt. Ltd.
- 249 Kadaltheeram Ayurvedic Beach Resort
- 250 Kadappuram Beach Resort
- 251 Kairali Ayurvedic Health Resort (P) Ltd.
- 252 Kalaketty Estate
- Kalari Kovilakom A CGH Earth Wellness 253
- Kalathil Lake Resorts 254
- 255 Kallada Travel Desk
- 256 Kalypso Adventures Pvt. Ltd.
- 257 Kalypso Eco Lodges and Camps (P) Ltd.
- 258 Kannur International Airport



- 259 Karapuzha Village Resort
- 260 Karikkathi Beach House
- Kash' Venture Travels Pvt. Ltd. 261
- 262 **Kayal Island Retreat**
- 263 Kerala Arts and Craft Village Kovalam
- 264 Kerala Ayurveda Hospital
- 265 Kerala Destinations (P) Ltd. (KDPL)
- 266 Kerala Express Holidays
- 267 Kerala Holiday Mart
- 268 Kerala Holidays (P) Ltd.
- 269 Kerala Homestay and Tourism Society
- 270 Kerala Institute of Medical Sciences
- 271 Kerala Institute of Tourism and Travel Studies (KITTS)
- 272 Kerala Mantra Hospitality
- 273 Kerala Tour Mart India Private Limited
- 274 Kerala Travels Interserve
- 275 Kerala Voyages (India) Pvt. Ltd.
- 276 Kerala.Com Travel Division
- 277 Kerala4you Holidays
- 278 Kestrel Adventures & Holidays Pvt. Ltd.
- 279 Keys Select Hotel Kochi
- 280 Khaleej Tours
- 281 Kochi Marriott Hotel
- 282 **Koder House**
- 283 Kofiland
- 284 Kondai Lip Backwater Resort
- 285 Kondody Hotels & Resorts India Pvt. Ltd.
- 286 Kottakkal Ayurgarden International Hospital
- Kovalam Turtle Annexe Private Limited 287
- 288 Krishna Inn
- 289 Krishnatheeram Ayur Holy Beach Resort Pvt. Ltd.
- 290 KTDC Hotels & Resorts Ltd.
- 291 Kunnathur Mana Ayurveda Heritage
- 292 Kuruppath Heritage
- 293 Lake Palace
- 294 Lake Palace Resort- Alleppey
- Lakelands Cruises Pvt. Ltd. 295



- 296 Lake Rose Wayanad Resort LLP
- Lakes & Lagoons 297
- 298 Le Meridien Kochi
- 299 Le Passage to India Tours & Travels Pvt. Ltd.
- 300 Letsgokerala Travel Services Pvt. Ltd.
- 301 Lezeldor
- 302 Liz Travel Solutions
- 303 Loom Land
- 304 Lotus DMC (Lotus Destinations Pvt. Ltd.)
- 305 Lulu International Convention Center Pvt. Ltd.
- 306 Luminar A Unit of Elite Tourist Home
- 307 MAAT Hotels & Resorts
- 308 Malabar Heritage
- 309 Malabar Palace
- 310 Managing Director - Kerala Tourism Development Corpn. Ltd.
- Manaltheeram Ayurveda Beach Village Pvt. Ltd. 311
- 312 Manaltheeram Ayurveda Hospital and Research Centre Pvt. Ltd.
- 313 Mandalay Hotels & Hospitality Pvt. Ltd.
- Mannaas Veedu 314
- Marari Beach Resorts Pvt. Ltd. 315
- 316 Marari Villas
- 317 Marg Hospitality Pvt. Ltd.
- 318 Marmma Yogi
- 319 Marvel Cruise
- 320 Marvel Tours Pvt. Ltd.
- 321 **Mascot Hotel**
- 322 Maurya Rajadhani
- 323 Mazhuvenchery Speciality Dental Clinic
- 324 Medicus Ayurbay Beach Resort
- 325 Mekosha Ayurveda Spa Suite Retreat
- 326 Mercury Travels Ltd.
- 327 **Mermaid Hotels**
- 328 Metro Mart Magazine
- 329 Michaels Inn (P) Ltd.
- 330 Misty Mountain Plantation Resort
- Misty Mountain Resort, Munnar 331
- Mount Royal College 332



333 Mount Xanadu Resort 334 Mountain Club Resort Mountain Shadows Resort Pvt. Ltd. 335 336 Muddyboots Vacations India LLP Munnar Black Forest 337 338 Munnar Catering College (A Division of Thachankary Foundation) 339 **Munnar Destination Maker** 340 Munnar Holidays 341 Muthoot Anchor House Hotels (P) Ltd. 342 **Muthoot Back Water Cruises** 343 Muziris Heritage - Day Tours 344 Nandanam 345 Nattika Beach Ayurveda Resort Navacare Ayurveda Hospital 346 347 Nazarani Experiences 348 Neelakurunji Luxury Plantation Bungalow 349 Neelambari Eco Tourism 350 Neeleshwar Hermitage 351 Neo Classic Cruise & Tours (P) Ltd. 352 Nikki's Nest 353 Niko Hotels 354 Nila Catering Service (I) Pvt. Ltd. 355 Niraamaya Retreats 356 Niramayam Heritage Ayurveda Hospital 357 No. 18 Hotel (C & R Hotels Pvt. Ltd.) 358 O by Tamara 359 Old Courtyard Hotel 360 Old Harbour Hotel 361 Olive Hotels 362 OliveBrook 363 Oriental School of Hotel Management 364 **Orion Farm Resorts** 365 Osaka Air Travels Pvt. Ltd.

Ourland Island Backwater Resort

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Oscon Holidays

Oyster Opera

P. J. Princess Regency

- Paddle Houseboats 370
- Pagoda Resort 371
- 372 Palazhy Tours & Travels
- 373 Palette Hillview Resort
- 374 Palm Dale Heritage
- 375 Palm Grove Service Villa
- 376 Paloma Backwater Resorts
- 377 Pappukutty Beach Resort
- 378 **Paradise Resort**
- 379 Parathuvayalil Hospital
- 380 Parisons Estates and Industries Pvt. Ltd.
- 381 Park Residency
- 382 Pepper Grove
- 383 Pepper Trail
- 384 Peppervine
- 385 Perfect Hands Solutions Pvt. Ltd.
- 386 Perfect Holidayz
- 387 Periyar House
- 388 Periyar River Lodge
- 389 Petals Resort Wayanad
- 390 Philipkutty's Farm
- 391 Pioneer Personalized Holidays Pvt. Ltd.
- 392 **Platinum Stays**
- 393 Poetree Sarovar Portico
- 394 **Pontiac Journeys**
- 395 **Poovar Island Resort**
- 396 **Pranavam Homestays**
- 397 **Princy Travels**
- 398 Princy World Travel Pvt. Ltd.
- 399 Pulickattil Houseboat Builders & Operators
- 400 Punnamada Backwater Resort
- 401 Puthiya Kovilakam
- 402 **Quality Airport Hotel**
- 403 Radisson Blu Kochi
- 404 Ragamaya Resort & Spa
- 405 Raheem Residency
- 406 Rain Country Resorts (Lakkidi) Pvt. Ltd.



- 407 **Rain Forest**
- 408 **Rainbow Cruises**
- Rainwood Hotels 409
- 410 Raj Hospitality Management & Consultants Pvt. Ltd.
- 411 Ramada Lake Resort & Spa
- 412 Ramada, Alleppey
- 413 Rasa Gurukul
- 414 Raveendra Hospitality (P) Ltd.
- 415 **Red Sparrow Hotels and Resorts**
- 416 Revival Ayurveda Services Private Limited
- 417 Ripple Land
- Rithu Destination Management P Ltd. 418
- 419 **River & Country Tours**
- Riya Holidays Private limited 420
- 421 Rockholm at the Light House Beach
- 422 Rosegardens Homestay
- 423 Route 49 Adventures & Offbeat Experiences
- 424 Royal Omania Tours & Travels Pvt. Ltd.
- 425 Royale Regency Hotel & Convention Centre
- 426 Rudra Leisure Services Pvt. Ltd.
- 427 S. P. Grand Days
- 428 Sagara Beach Resort
- 429 Samroha Resort
- 430 Sanyog Gupta Voyages (SG Voyages)
- 431 Scenic Holidays
- 432 Secretary, Dept of Tourism, Govt. of Kerala
- 433 Serviette Hotels
- 434 SFS Homebridge
- 435 Shalimar Spice Garden Resort
- 436 **Sharoy Resort**
- Sherly's Casa Grande 437
- 438 Sherlys Tours & Travels
- 439 Silvercastle Holidays and Resorts Pvt. Ltd.
- 440 Sisira Tours & Travels
- 441 SITA (Travel Corpn. India Pvt. Ltd.)
- 442 Sitaram Beach Retreat
- 443 Siyaha Kerala Holidays



- 444 Ska Muskat House Boat
- Smile Stylers Dental Clinic & Implant Centre 445
- 446 Soma Birds Lagoon
- 447 Soma Houseboats (P) Ltd.
- 448 Soma Kuttanad Ayurveda Resorts (P) Ltd.
- 449 Soma Palmshore Hotels Pvt. Ltd.
- 450 Somatheeram Ayurveda Resort (P) Ltd.
- 451 Somatheeram Ayurvedic Hospital & Yoga Centre Pvt. Ltd.
- 452 Somatheeram Research Institute and Ayurveda Hospital Pvt. Ltd.
- 453 Sopanam Welcare Centre (P) Ltd.
- 454 South Kerala Hoteliers'Forum (SKHF)
- 455 South Tourism
- 456 Southern Odyssey Private Limited
- 457 Southern Panorama
- 458 Southguru Holidays Pvt. Ltd.
- 459 **Speed Wings Aviation Academy**
- 460 Spice Coast Cruises, a CGH Earth Experience
- 461 Spice Country Resort
- 462 Spice Routes - Luxury Cruises
- 463 Spice Village, a CGH Earth Experience
- 464 Spicegrove Hotels & Resorts Pvt. Ltd.
- 465 Spiceland Holidays & Entertainments Private Limited
- 466 Spicetree
- 467 Sree Chithra Ayur Home
- 468 Stark Communications Pvt. Ltd.
- 469 Starlit Suites LLP
- 470 Sterling Holiday Resorts (I) Ltd.
- Stride Hotels Pvt. Ltd. 471
- 472 Sugar Aryabhangy Business Hotel
- 473 Suvasam Lake Resort
- 474 Swagath Holiday Resorts (P) Ltd.
- 475 **Tabernacle Homestay**
- 476 Taj Bekal Resort & Spa, Kerala
- 477 Taj Green Cove Resort and Spa, Kovalam
- 478 Taj Kumarakom Resort and Spa
- 479 Taj Malabar Resort & Spa, Cochin
- 480 Talayar Valley Bungalow



- Tamarind Global Services Pvt. Ltd. 481 482 Tamarind KTDC Easy Hotel, Changanacherry Tamarind KTDC Easy Hotel, Guruvayoor 483 484 Tamarind KTDC Easy Hotel, Kollam 485 Tamarind KTDC Easy Hotel, Kondotty (Kozhikode Airport) 486 Tamarind KTDC Easy Hotel, Mannarkkad 487 Tamarind KTDC Easy Hotel, Neyyar Sanctuary 488 Tamarind KTDC Easy Hotel, Nilambur 489 Tamarind KTDC Easy Hotel, Parasinikadavu Tamarind KTDC Easy Hotel, Peermedu 490 491 Tamarind KTDC Easy Hotel, Thirunelly 492 Tamarind KTDC Easy Hotel, Thrissur 493 TBi (Trail Blazer Tours India Pvt. Ltd.) 494 Tea Castle 495 Tea County 496 Tea Valley Resort 497 **Teak Town** 498 Tharavad 499 The Blue Yonder 500 The Brunton Boatyard, a CGH Earth Experience 501 The Elephant Court
- 502 The Fog Resorts & Spa
- 503 The Gateway Hotel, Calicut
- 504 The Gateway Hotel, Ernakulam
- 505 The Great India Tour Company Pvt. Ltd.
- 506 The Killian Boutique Hotel
- 507 The Landscapes
- 508 The Leaf Munnar
- 509 The Malabar House Fort Cochin
- 510 The Marari Beach, a CGH Earth Experience
- 511 The Meenmutty Heights Resort
- 512 The Mercy-Luxury Business Hotel
- 513 The Munnar Queen
- 514 The New Millennium Journal
- 515 The Panoramic Getaway
- The Paul Resorts & Hotels Kumarakom Lake Resort 516
- The Poovath Heritage Hotel 517



- The Quilon Beach Hotel & Convention Centre 518
- 519 The Raviz Calicut
- 520 The Raviz Kovalam
- 521 The Raviz Resort & Spa Ashtamudi
- 522 The Raviz Resort and Spa Kadavu
- 523 The Renai Cochin
- 524 The River Retreat
- 525 The Sanchari
- 526 The Siena Village
- 527 The Silver Tips, Munnar
- 528 The Surya Luxury Airport Hotel
- 529 The Tall Trees Munnar
- 530 The Timeless Traveller
- The Travancore Heritage 531
- 532 The Travel Planners
- 533 The Turmerica
- 534 The Villa Romantica
- 535 The Wayanad Club Pvt. Ltd.
- The Wildernest 536
- The Windflower Resort & Spa 537
- 538 The Woods Resorts
- 539 The World Backwaters (A unit of Ilona Hospitalities Pvt. Ltd.)
- 540 The Zuri Kumarakom, Kerala, Resort & Spa (Unit of The Zuri Hotels & Resorts)
- 541 Thennal Jungle Camp
- 542 Thy Grace International's Coco Kerala
- 543 Tornos MICE & Tourism
- 544 Tourism India Magazine
- 545 **Tourist Desk**
- 546 Tranquil
- 547 **Trans Orient Tours**
- 548 **Travancore Court**
- 549 Travel Spirit International Pvt. Ltd.
- 550 Travel Trails (India) Pvt. Ltd.
- 551 Travel XS
- 552 Travelcart India Pvt. Ltd.
- 553 Travelutions
- 554 Travelvision Holidays



- 555 Travio Holidays
- 556 Travmead Holidays
- 557 **Tribute Royale**
- 558 Trident, Cochin
- Trinity Air Travel & Tours Kerala Pvt. Ltd. 559
- 560 **Trium Houseboats**
- 561 Turtle On The Beach
- 562 U.C.L. Heritage Cottage
- UBO Hotels & Resorts Pvt. Ltd. 563
- 564 **Uday Backwater Resort**
- 565 Uday Samudra Leisure Beach Hotel & Spa
- **Uday Suites** 566
- 567 Vacation Club
- 568 Vacation India
- 569 Vacation Kerala
- 570 Vaidya Health Care Ayurveda
- 571 Vasudeva Vilasam H R P Ltd.
- 572 Vasundhara Sarovar Premiere
- 573 Vayal Veedu
- 574 **Vembanad House**
- 575 Vistara Resort
- 576 Voyages Kerala
- 577 Vythiri Holiday Resorts
- 578 Vythiri Resort
- 579 Vythiri Village
- 580 Waterscapes
- 581 Wayanad Coffee Trail
- 582 Wayanad Silver Green Holiday Enclaves
- 583 **Wayanad Tourism Organisation**
- 584 Wayanad Wild Resort - A CGH Earth Experience
- West Wynn L.L.P 585
- 586 Westwood Hotels, Munnar
- 587 White Gate Residency
- 588 Wild Planet
- 589 Windermere Estate
- 590 Winter Vale Green Stay
- 591 Woodnote
- 592 Xandari Hospitality Services Pvt. Ltd.
- 593 Yantra Ayurvedic Beach Resort



